



Emerging
Community Leaders

WELCOME AND SEMINAR 1: FINDING YOUR WHY

heartland

Coca-Cola
BOTTLING COMPANY



Agenda

- United Way of Champaign County
- Topic Introduction
- Finding Your Why Activity,
presented by Salvo Rodriquez
- Small Groups
- Closing Notes





Salvo Rodriguez

Associate Director of Business Development
Gies College of Business - UIUC



Anne Skuse

Director of Corporate Strategy and Partnerships
United Way of Champaign County



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Introduction to United Way of Champaign County

- **102** years in Champaign County
- **40+** funded partner programs
- **900+** graduates from ECL
- **2800+** children registered for Dolly Parton's Imagination Library
- **13,000+** diapers distributed monthly
- **48,000+** neighbors served in 2025

**In 2025, how many contacts were handled
by 211 Illinois for Champaign County?**

- A) 517
- B) 1,546
- C) 2,722
- D) 4,752



In 2025, how many contacts were handled by 211 Illinois for Champaign County?

D) 4,752

In 2026, there have already been 527 contacts handled.



Why it is important to FIND YOUR WHY

- Reflect on and sustain meaningful ways to give back
- Develop your plan for volunteerism
- Cultivate practices that motivate you to be an ambassador for positive impact





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FINDING YOUR WHY

Discover how your unique
skills and talents can
advance the causes you
care about.



SKILLS INVENTORY

PART 1

- Work / Task Skills
- Interpersonal Skills
- Other Skills

Finding Your Why Skills Inventory

Work or Task Skills	Interpersonal Skills	Other Skills



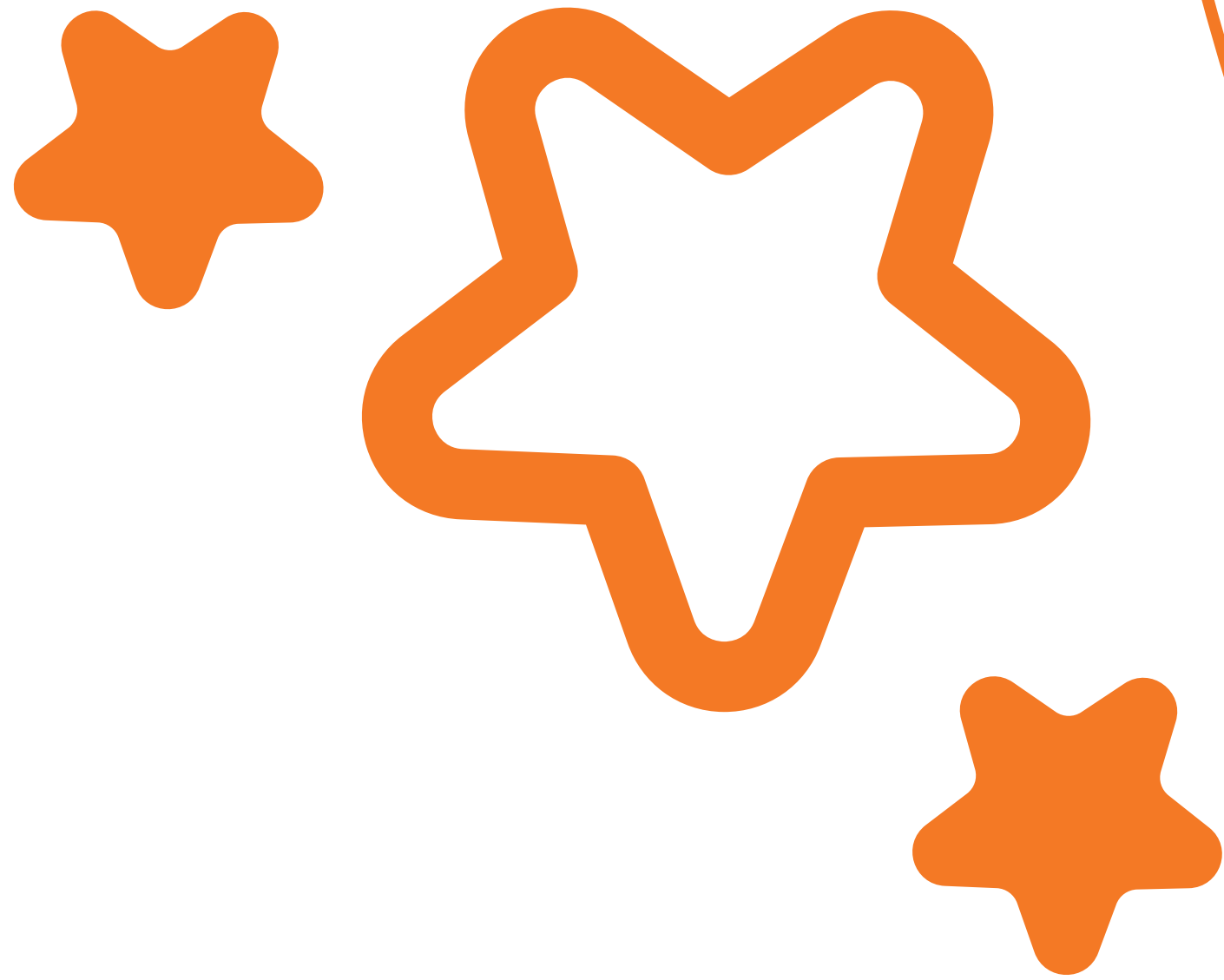
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MAKE A LIST OF
ALL YOUR SKILLS





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PUT A STAR NEXT
TO THE SKILLS
THAT BRING
YOU JOY!

TIME INVENTORY

PART 2

One Week = 168 Hours

Finding Your Why Time Inventory

Activity	Hours Spent Weekly
Sleep	
Work	
Caregiving	
Food	
Exercise	
Hobbies	
Household	
TV/Phone	
Self Care	
Rest	
Other	
TOTAL: (168 hours in one week)	

TIME INVENTORY

SLEEP

WORK

CAREGIVING

FOOD

HOUSEHOLD

HOBBIES

TV / PHONE

SELF CARE

MAKING TIME FOR VOLUNTEERISM

- Unaccounted time
- Reallocate time spent in other areas
- Your “BEST YES”
- Employee Volunteerism Programs
- Remote or independent volunteerism
- Anticipated future changes in time allocation



CAUSE IDENTIFICATION

PART 3

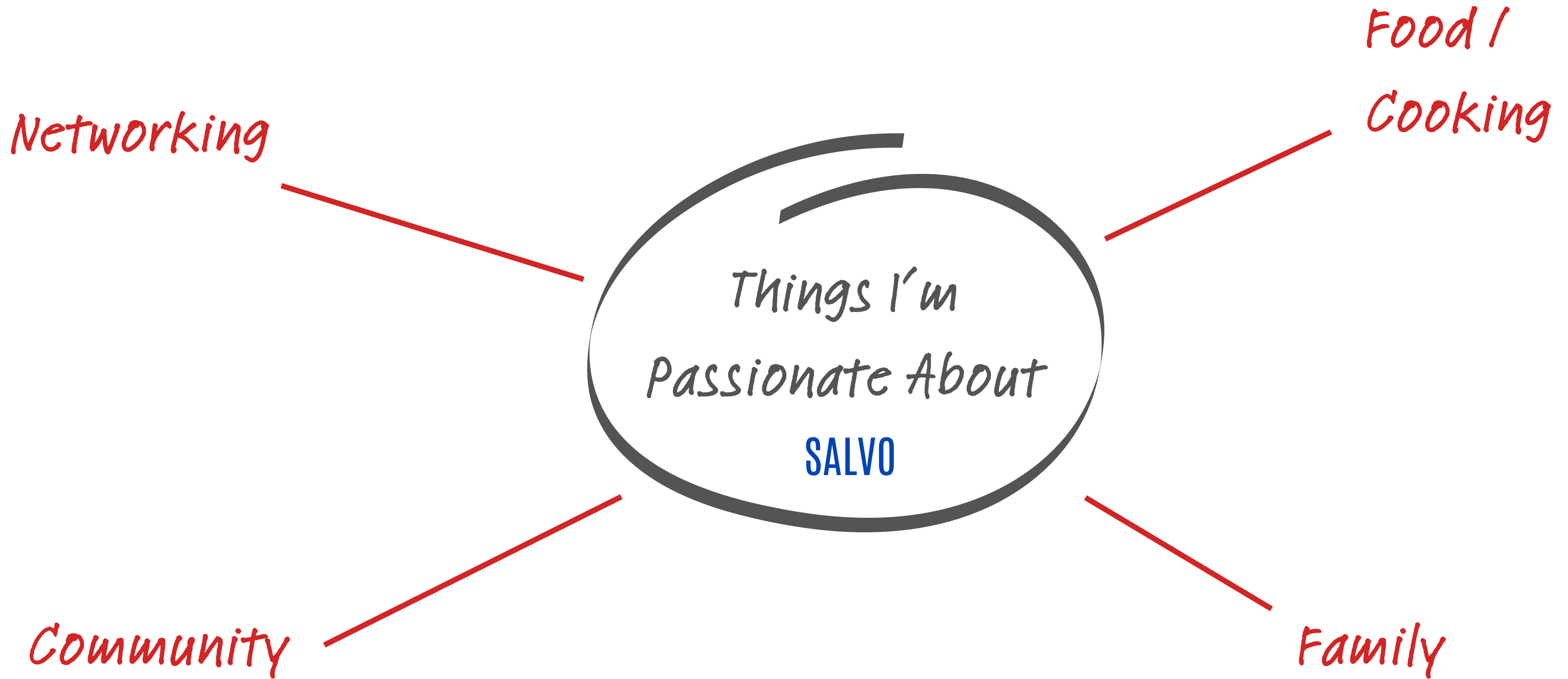
- Use a big piece of paper
- Draw a circle
- In the middle write “Things I’m Passionate About”
- Listen to the guiding questions and write around your circle

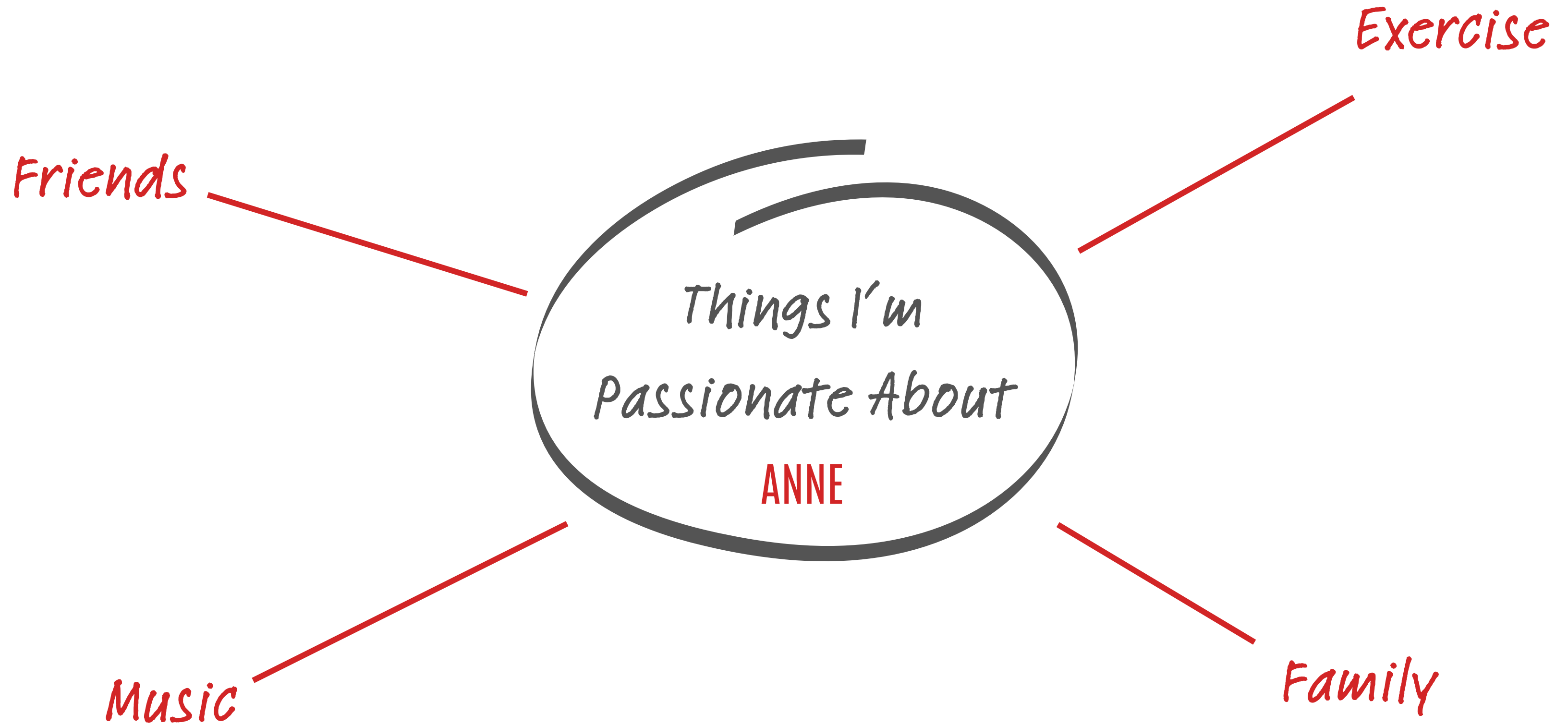
*Things I'm
Passionate About*
SALVO

*Things I'm
Passionate About*
ANNE

WHAT IS YOUR *ABSOLUTE* FAVORITE ACTIVITY?

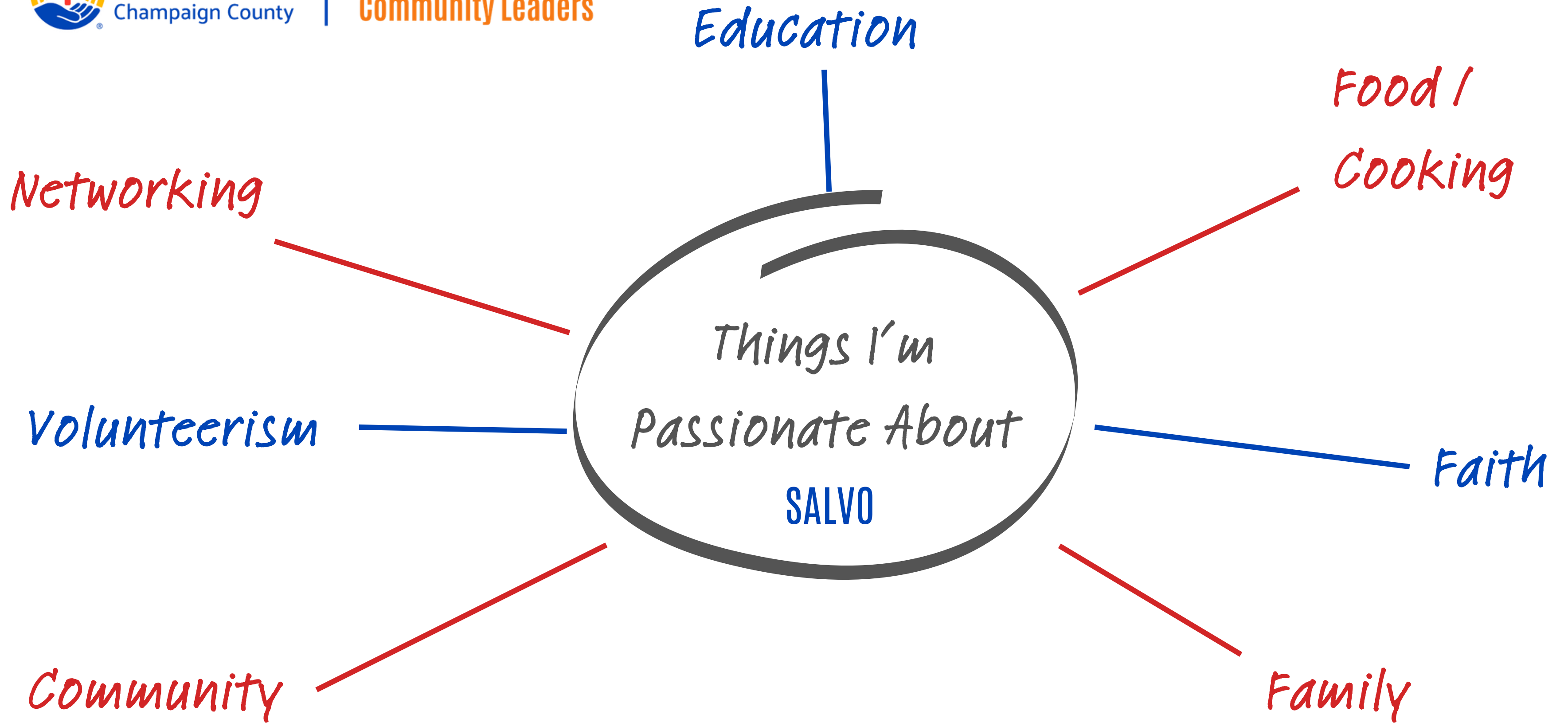
The activity you get lost in,
that you can spend HOURS doing
without realizing time has passed?

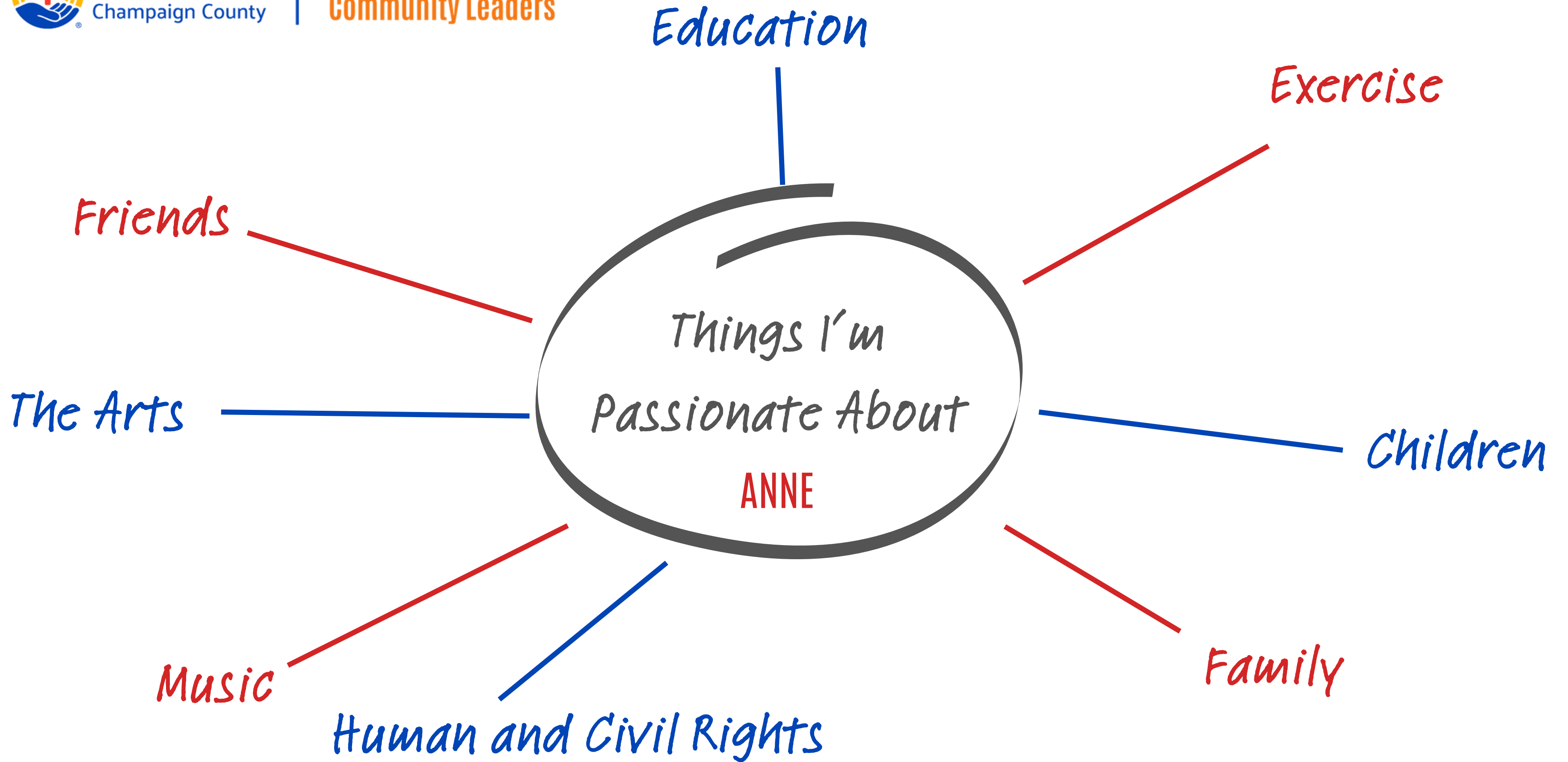




WHICH OF THESE RESONATES WITH YOU THE MOST?

- Environment
- Faith
- Children
- Senior Citizens
- Working Families
- The Arts
- Volunteerism
- Education
- Health
- Human and Civil Rights

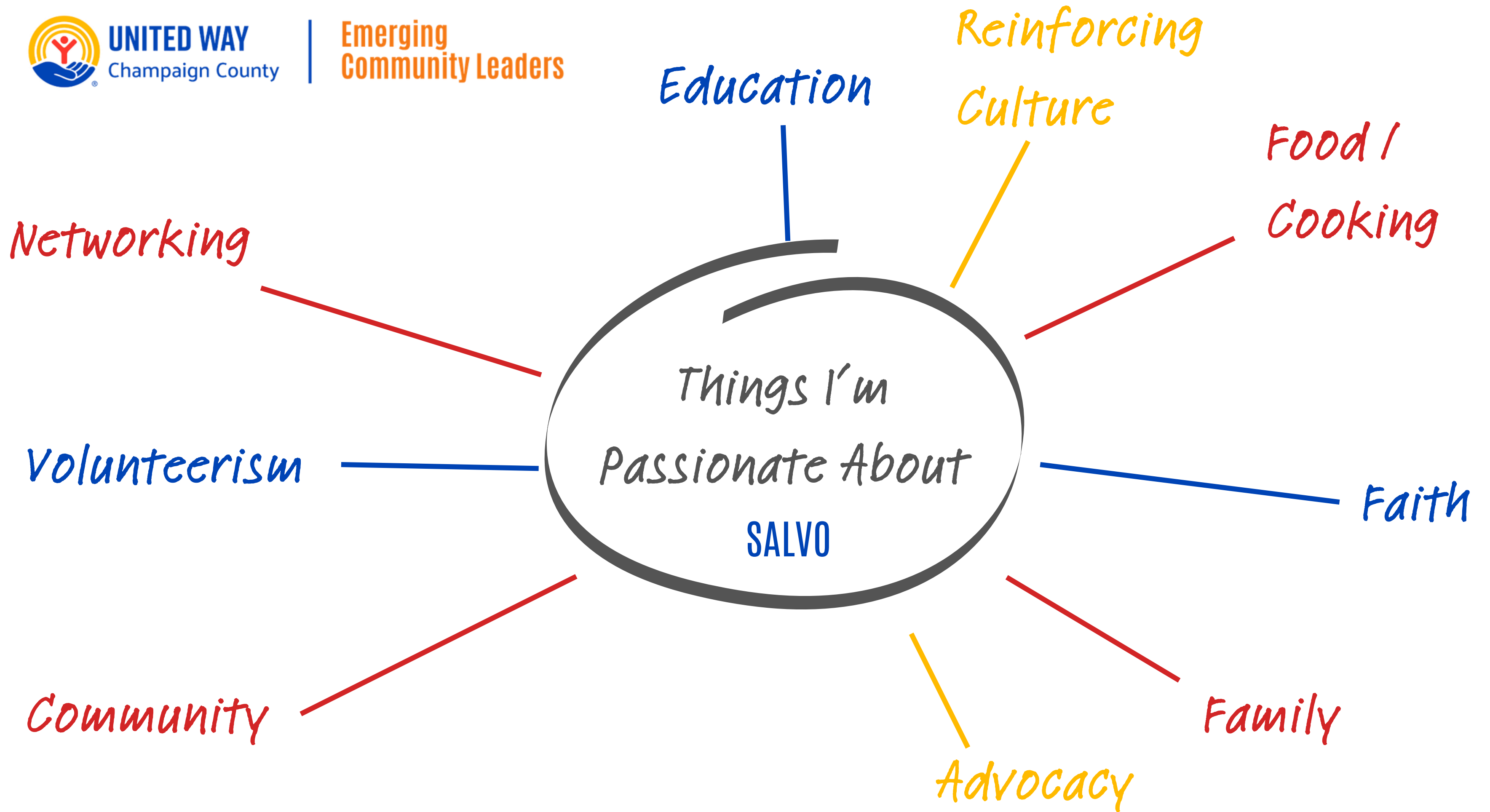


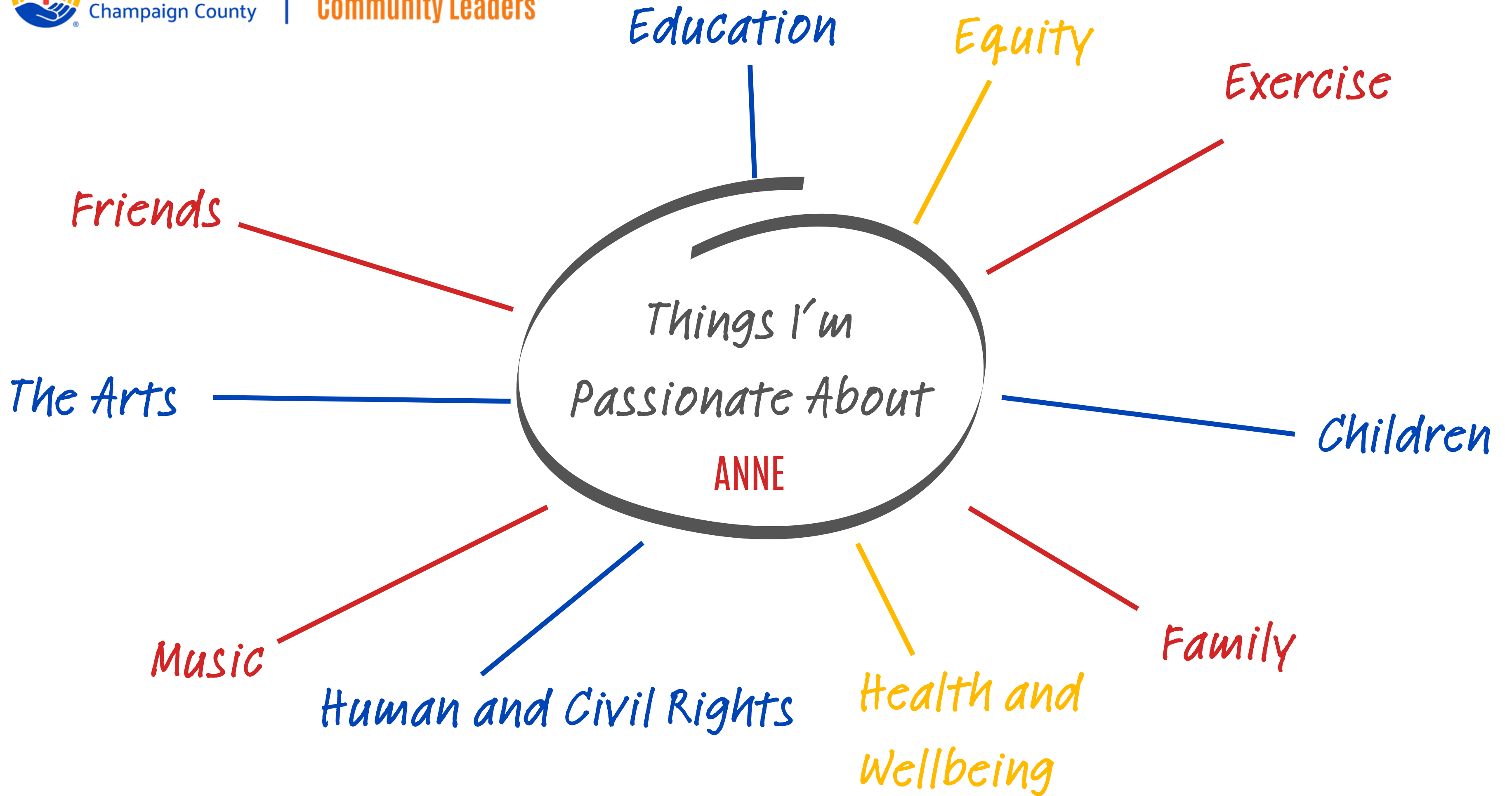




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WHAT ARE SOME SPECIFIC
ISSUES THAT MATTER TO YOU?

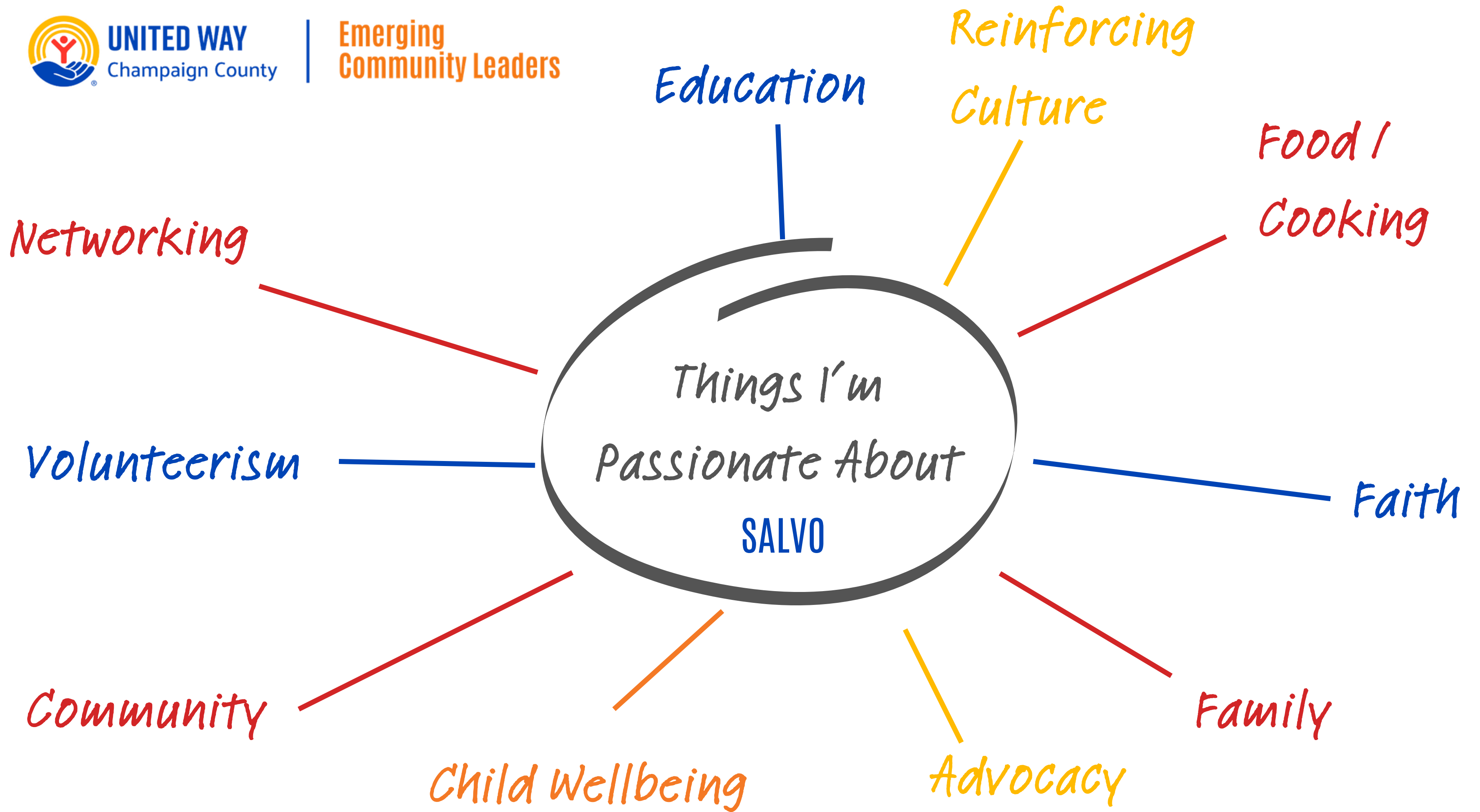


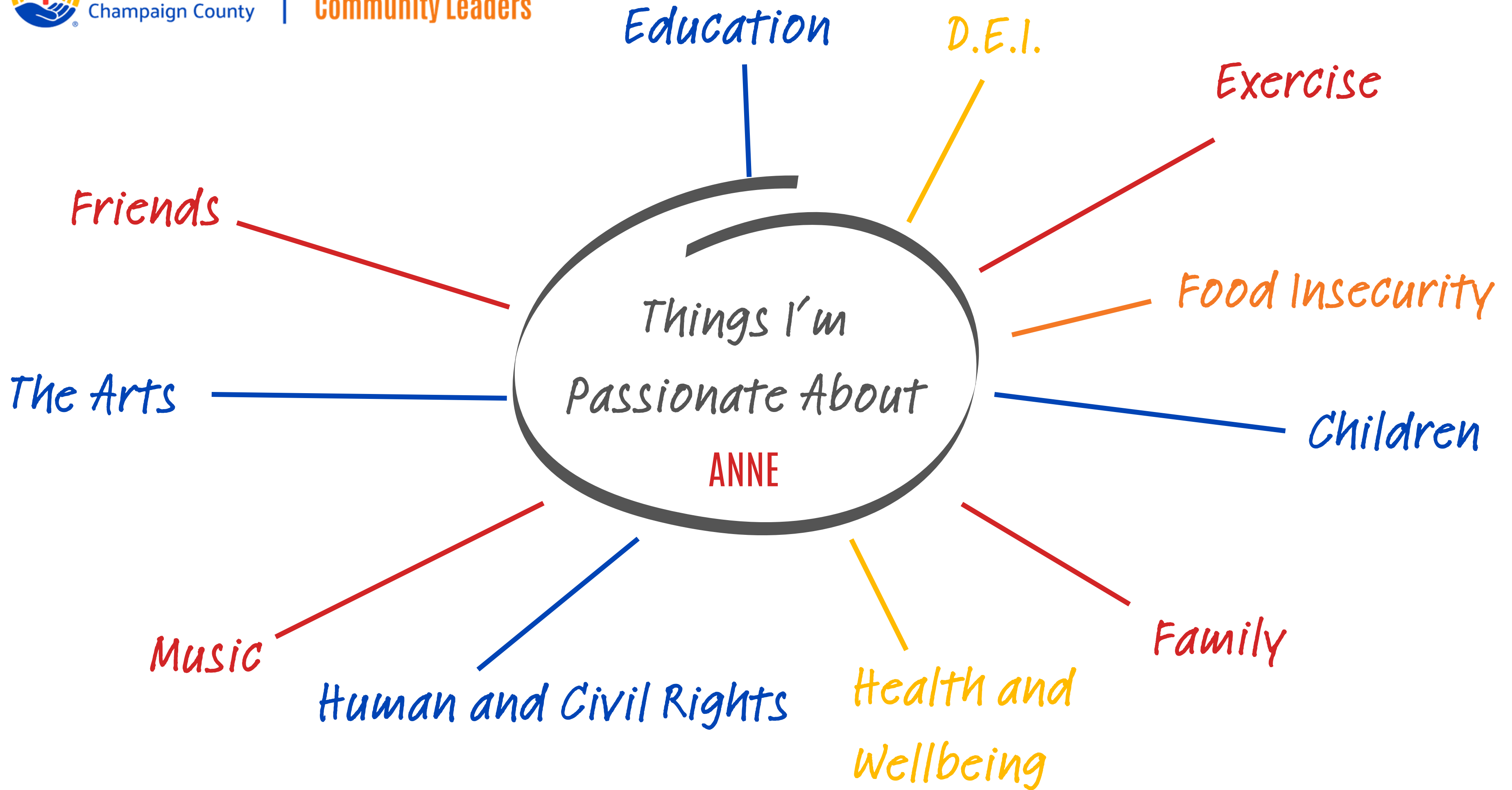




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WHEN I HEAR A STORY ABOUT
_____ ON THE NEWS,
IT MAKES ME WANT TO
DO SOMETHING ABOUT IT

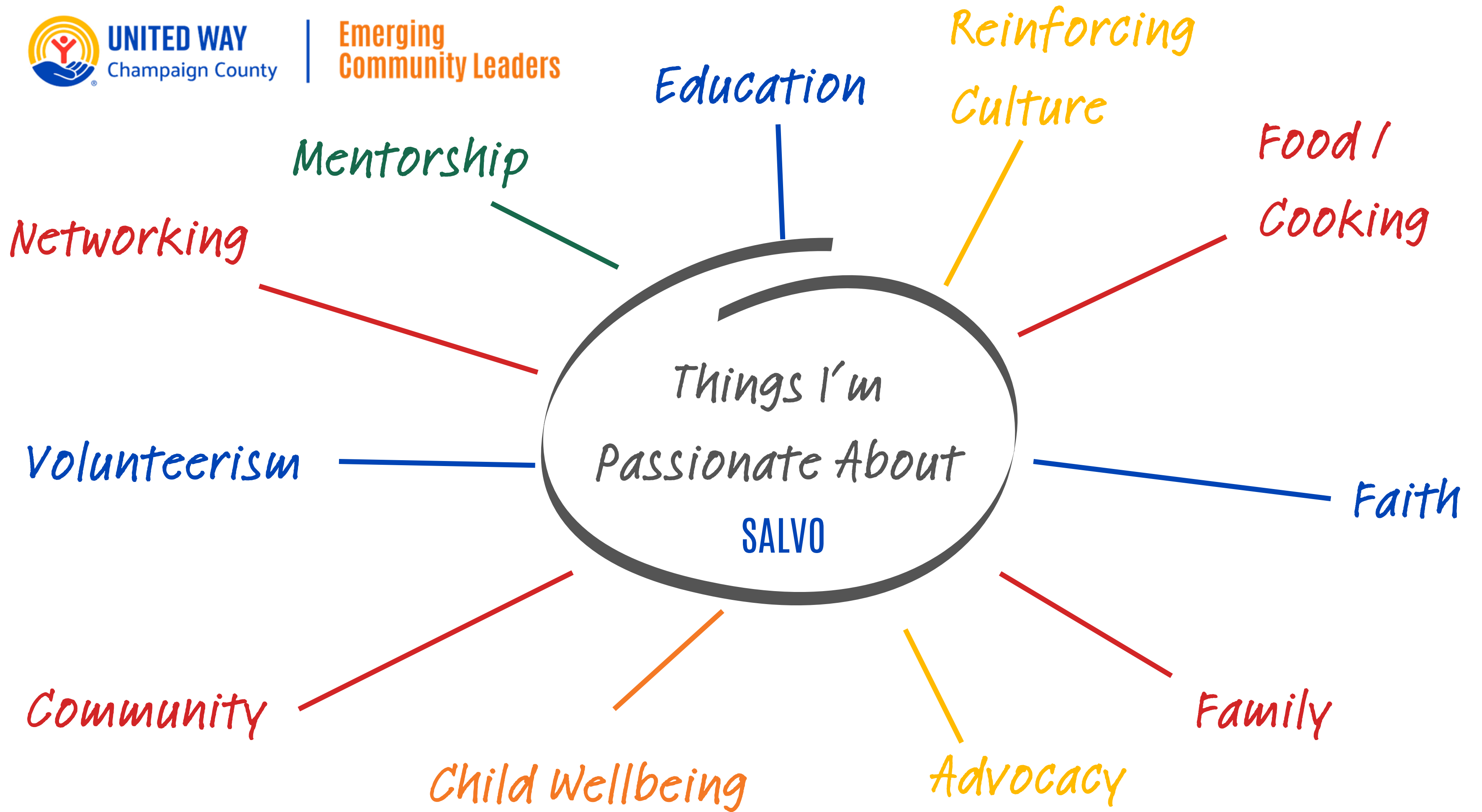


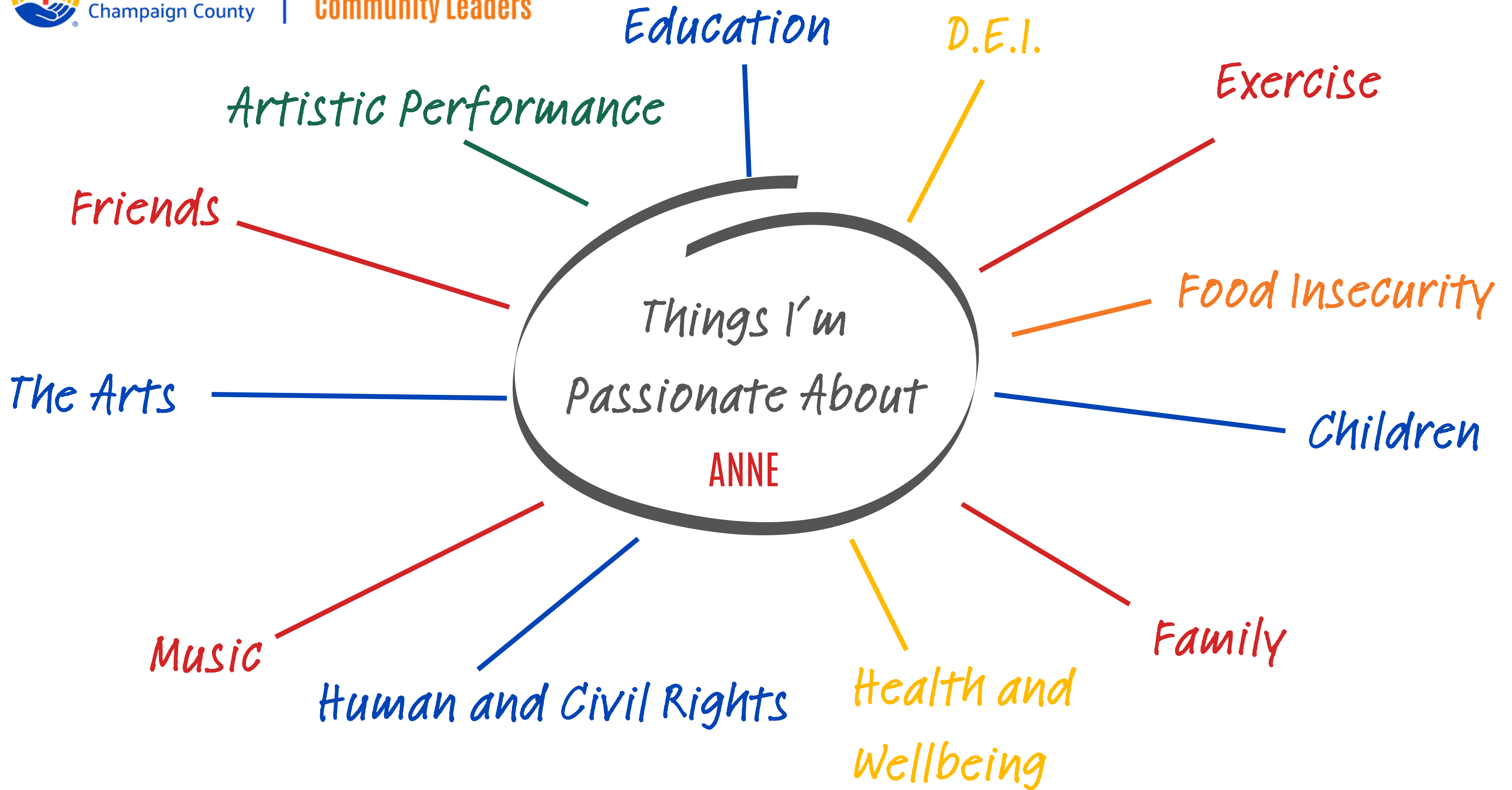




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A PERSONAL EXPERIENCE YOU
BELIEVE EVERYONE SHOULD HAVE,
OR THE OPPOSITE - THAT NO ONE
SHOULD EVER HAVE TO GO THROUGH







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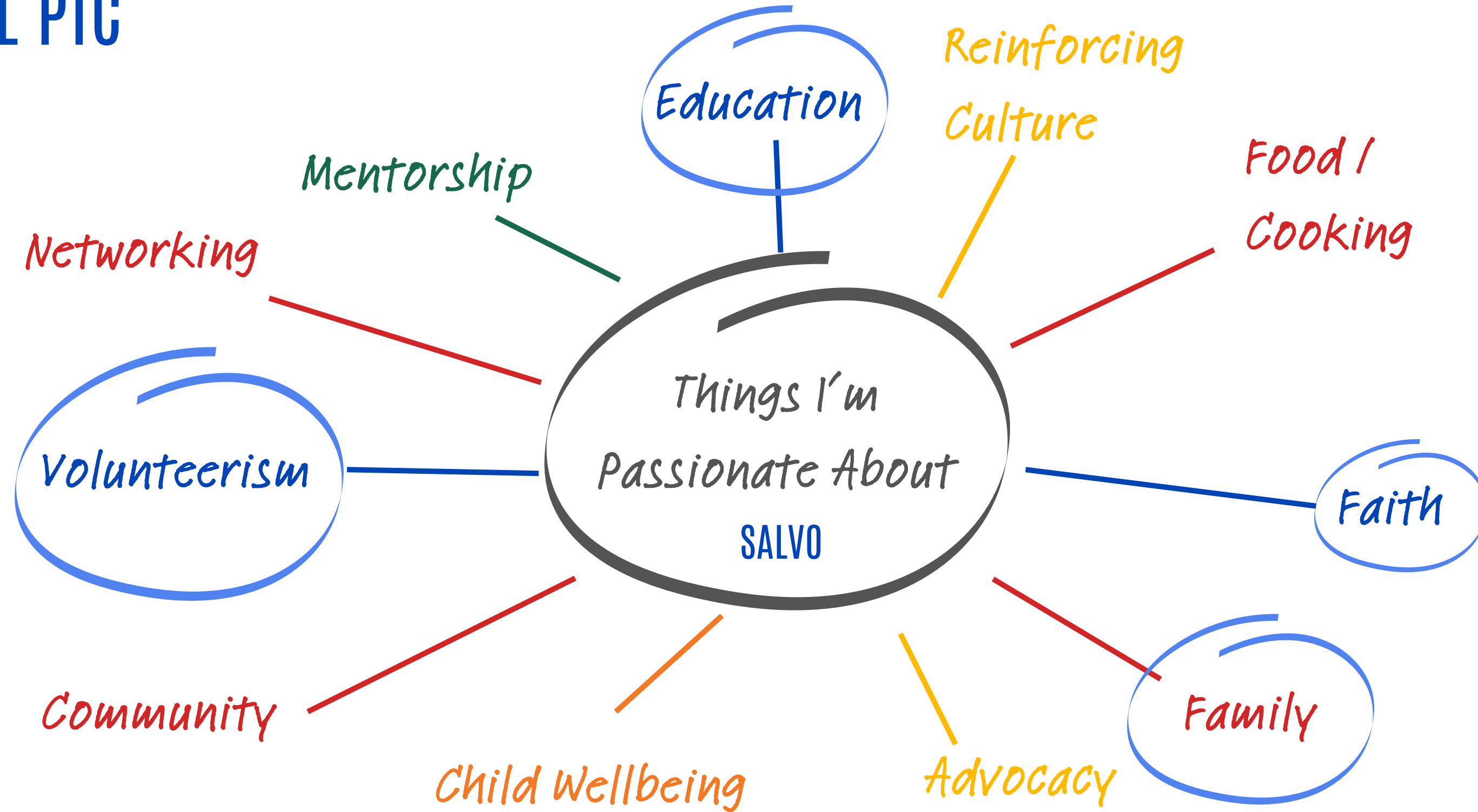
DO YOU SEE ANY CONNECTIONS?

Consider ways to link what you're passionate about with related organizations.

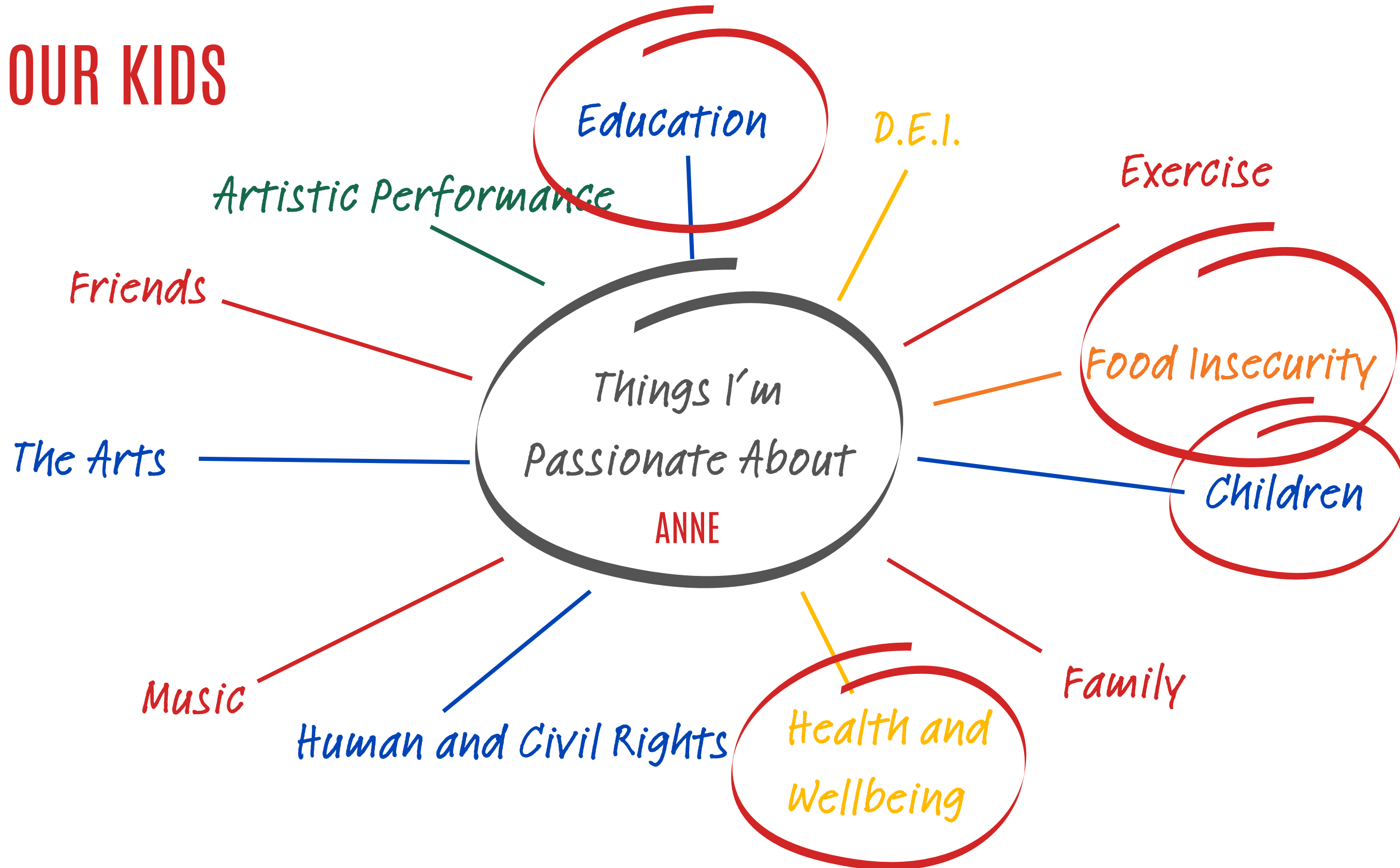
THERE ARE LOTS OF WAYS TO GIVE BACK

Time, Treasure, Talent, Testimony, Ties

SCHOOL PTC



FEEDING OUR KIDS



SMALL GROUP ACTIVITY

- Discuss connections on sunburst
- Identify connections and causes; consider less apparent connections
- We're not committing to anything today!
- Respect differences
- No obligation to share

CLOSING NOTES

- **ECL Resources Web Page**
 - Team Project Preference Form
 - Volunteer opportunities, signups, and recording your hours
 - Resources for seminars
- **Group Volunteer Opportunities**
 - Illinois Marathon, Saturday, April 25
 - United Way Power of the Purse, Thursday, May 7
- **Next Session, Thursday, April 9**
 - **Becca Guyette**, Guest Presenter
 - Dan Pallotta TED Talk



UNIVERSITY OF
ILLINOIS
URBANA-CHAMPAIGN

THANK YOU!



UNITED WAY
Champaign County

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