From the CEO

Greetings Stakeholders!!

I hope all of you had a great summer this past quarter!! Please contact me (cworkman@pathcrisis.org) if there is anything specific you would like to see me address in future quarterly letters. I have provided some general updates below that may be of interest to everyone.

- I am pleased to announce that Kendall County 211 Inc. has signed a contract with PATH Inc. to provide services to Kendall County. We are currently finishing up the database work and have the phone switches completed.
- 211 Telcom Nuances I have been receiving more and more calls regarding someone calling 211 and not being connected. The Telecom companies are nuanced and vary from company to company. I wanted to make sure everyone is aware of the telecom practices that PATH, Inc. has no control over:
 - 1. Voice Over Internet Protocol (VOIP) phones through cable companies
 - a. While it varies from company to company, many times they require the customer to dial the actual Direct Inward Dialing (DID) number; that's just the full phone number rather than the abbreviated 211 number. If a business or residential user has a VOIP provider (Xfinity/Comcast, MetroNet, etc.) they will likely need to **dial 888-865-9903** instead of 211.
 - 2. Cell Phones
 - a. Unknown carrier if the cell phone uses a small carrier, it may be that we need to contact them and have them flip the switch to get it to connect. We use the Illinois Telecom Association guide to flip switches, but on rare occasions a small cell company may be missed.

From the CEO, continued

- b. WiFi Calling AT&T and some other carriers don't allow 211 calls to be made through the phones' WiFi call feature. You must call via the actual cellular side of the phone. Other carriers may allow WiFi calling but require you to dial the full DID 888-865-9903 instead of 211.
- c. Out of State Cell Phones In theory, when a cell phone dials 211 it will "ping" off the local tower and route to the 211-call center where the tower is located. However, we know that doesn't always work. For instance, I've spoken to a community organization that is on the border between the St. Louis counties and PATH Inc. counties. Despite being in the PATH Inc. covered area, their local cell phone tower always routes the call to St. Louis 211. We've seen similar situations near the Indiana border on occasion. We also occasionally get a call from someone who has moved from out of state and whose phone will only connect to their originating state 211 center. In all these cases, please let your community know that they need to dial the full DID **888-865-9903** instead of 211.

Best Regards,

Chris Workman CEO PATH Inc.



From the Director of Database Services

Hello!

I have already interacted with many of you, but for those of you who weren't aware, I took over as Director of Database Services at the end of this past July. I'm working to uphold the same high standard you're used to, while also taking this opportunity to introduce minor improvements where relevant.

Based on feedback from a survey included in the last quarterly report, you'll find that this report has a slightly different format than you're used to. The goal is to put your region's quarterly data in context a bit more. In general, I've tried to make it clear which information corresponds to PATH's 211 services as a whole and which applies to only your region, while also providing some data for you to compare this quarter with the previous quarter and with this same period last year. Charts from previous reports may have minor formatting differences.

Please fill out this form to help me know which changes have been useful and whether there's anything else you'd like to see:

https://forms.gle/TwgH7m2ESNiXYMwK8

I look forward to working with all of you to help serve your respective regions!

Chris Baldwin Director of Database Services 309-834-0590



Champaign County

United Way 211 Report 3rd Quarter

July 1st - September 30th, 2022

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Overview





Overview, Cont.

Total 211 Texts



Overview, Cont.

Total Spanish 211 Calls



Overview, Cont.

COVID-19 Contacts



Contact Stats

Call Time 🕓

Chart describes the distribution of calls received during 4 different time periods:

- 1. Early morning hours (12am-8am)
- 2. Morning business hours (8am-12pm)
- 3. Afternoon business hours (12pm-5pm)
- 4. After hours (5pm-12am)



Local

All of PATH 211



Contact Stats, Cont.

Contact Person Type

Contact Person Type describes the 211 caller and their role in contacting I&R services.



Contact Stats, Cont.

Caller Demographics



Contact Stats, Cont.

Referral Source

Referral source refers to how the caller found out about 211 services. *Note*: As of late September, we have introduced new referral categories to provide more accurate information. This information still predominantly uses the old categories, but next quarter's information will only use the new ones.



Contact Needs

AIRS Problem Needs

This chart describes how AIRS Problem Needs were reported across all contacts. There are often multiple needs recorded per call. Colors do not correspond to the same categories in both charts.

- AIRS= The Alliance of Information and Referral Systems. (AIRS home page)
- AIRS Problem Needs = List of national categories for I&R problem/needs is a means to organize the incredibly wide range of inquiries handled by I&R services and to provide for the consistent and credible reporting of community needs across jurisdictions.

Note: Champaign County had 798 total 211 contacts and all of PATH had 9,462 total 211 contacts.



Housing

39.6%

9.8%



Contact Needs, Cont.

Unmet Needs

Each item on this list is a term in the Database that the 211 Call Center was unable to refer to a caller. Common reasons for that include:

- The caller already contacted the relevant agency but was ineligible.
- The caller already tried to contact the relevant agency without success.
- The type of service does not exist in the caller's area.



Contact Needs, Cont.

Top Agency Referrals

250

This chart displays the top agencies by referral count. Refer to the "Raw Data" link at the end of the report for the complete list.

2,239 total referrals were made in Champaign County across 235 distinct agencies.





Contact Needs, Cont.

Follow-Ups 🛨

Note: PATH performed follow-up calls for a portion of the calls received. This chart breaks down the result of each follow-up attempt.





Call Center, Cont.



Abandons = Calls where the caller hung up while waiting to speak with an agent. Abandon Time = How long a caller waits to speak to an agent before hanging up. Abandon Rate = Percent of calls that are abandons. Goal = 9%.



PATH Success Stories

The following are real 211 callers and their stories from this quarter. Certain details have been changed to preserve their anonymity.



Story 1



Caller was seeking grief counseling groups. Though we were able to provide a couple counselors that provided grief counseling, the caller remained extremely upset and seemingly unable to process her mother's death. The caller described herself as an "explosive person", but we were able to eventually validate her feelings of anger and frustration, helping her reach a point where she could talk about everything a bit more calmly. In the end, the caller was even able to joke around a little bit with our operator. The call wrapped up with her thanking us for the counseling resources we were able to provide, and we agreed to check in on her later to see how she's doing.

Story 2

Caller had recently moved into a new house with her children but had been struggling with finding resources to help pay for it. We were able to provide some referrals to local agencies that help with rent assistance, but one of the things the caller stated that she appreciated the most was just having someone to take the time to help brainstorm possible solutions. She had been feeling overwhelmed with navigating the options on her own, so she said it was a huge help for us to help her work through things..



Links/Resources



PATH Inc. Website

• https://www.pathcrisis.org/

211 Counts

<u>https://uwaypath.211counts.org/</u>

PATH Inc. Online Database

<u>https://www.navigateresources.net/path/</u>

AIRS

https://www.airs.org/i4a/pages/index.cfm?pageid=1

Raw Data

- https://docs.google.com/spreadsheets/d/18TbLXSu5v9ArNfjce0FAcZA51AjpdlXlNM
 - v_jLYgh7o/edit?usp=sharing

Submitted by:

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