

## 2023 ECL Workshop & Learning Outcomes

### Workshop #1 – Finding your “Why”

It is time for you to discover how you will use your unique skills and talents to advance the cause(s) you care about. Through guided exercises and small group discussion, you will leave this workshop with a personalized plan for your future community involvement.

**Outcome: This workshop helped me start a plan for my future community involvement.**

Measurement 1: I have identified how my unique skills or talents can be useful to the causes I care about

Measurement 2: I have started to think about or develop a plan for the role volunteerism will play in my life

Measurement 3: I have identified a local nonprofit or cause that I want to volunteer with in the future

### Workshop #2 – What is the Nonprofit’s Role in the Community?

Want to know more about the inner workings of local nonprofits in Champaign County? This will be your chance to hear firsthand from several Executive Directors and local leaders. Our panel discussion will address topics such as the role of nonprofits in our community, how mission guides organizations, determining projects and priorities, unique aspects of nonprofit operations, and more.

**Outcome: After attending this workshop, I have a better understanding of how local nonprofits impact my community**

Measurement 1: I have a better understanding of the basics of the nonprofit business model

Measurement 2: I understand how mission statements guide a nonprofit’s work

Measurement 3: I learned how nonprofit operations vary based on organization size

## Workshop #3 – Fundraising for Impact

Fundraising is often the most intimidating task for a nonprofit volunteer. It's also one of the most critical volunteer tasks. Without fundraising, nonprofits would not be able to provide services to the community. A mix of experienced volunteers and professional fundraisers will share fundraising basics. We'll give you the tools you need to be confident and successful.

**Outcome: I have a better understanding of the different roles volunteers can take on when fundraising on behalf of a nonprofit**

Measurement 1: I learned about several types of fundraising methods

Measurement 2: I understand that making introductions to my connections can open doors for nonprofits

Measurement 3: I have a better understanding of what tasks I could be asked to do as a volunteer fundraiser

## Workshop #4 – Effective Board/Committee Members

Do you want to be on a local nonprofit board but don't know where to start? Or maybe you've been asked to serve on a board but don't know what, exactly, is the role of a nonprofit board member? We have invited community members who have years of experience serving in a leadership capacity on boards, committees and special event teams to share what they've learned. We'll answer the question: What does it mean to be on a Board?

**Outcome: After attending this workshop, I am more confident in taking on a volunteer leadership role in my community.**

Measurement 1: I understand the basic roles and responsibilities of a nonprofit board member

Measurement 2: I have a better understanding of how someone joins a nonprofit committee or board

Measurement 3: I understand the difference between a working board and a governance board