



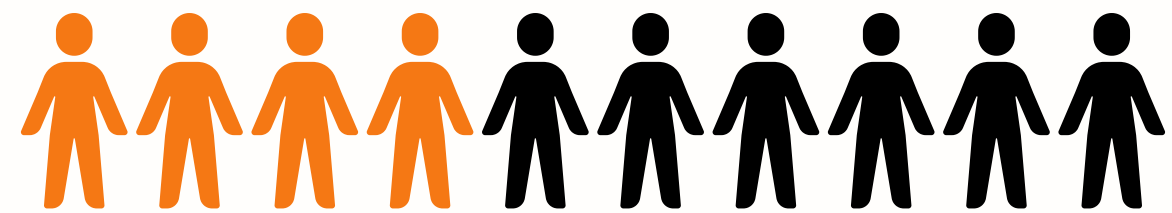
United Way
of Champaign County

SHOW UP UNITED

How you can join United Way is rebuilding for a more equitable and resilient Champaign County



It's been a tough year for many Champaign County families.



44%

Close to **half of Champaign County households struggled to make ends meet** *before* the pandemic - at a rate 22% higher than the statewide number. COVID-19 has only increased strain on family budgets.



But Because of You...



**Our
Community is
Safer**



**Our Community
Has Resources
to Succeed**



**Our Community is
moving Forward
to Better**

Because of You... Pandemic Support



The collective effort of donors and volunteers in Champaign County helped our community get through the pandemic. Thanks to those efforts United Way of Champaign County and our partners were able to respond quickly and help more people than ever.



Increased access to healthy food

57,517 families - three in five Champaign County households - connected with our food resources

Rent & Mortgage Assistance

Kept 159 families in their homes

Direct Assistance

Emergency aid for 321 families who needed help but ran into red tape or issues qualifying for other programs

211 Helpline

3,100+ calls for help answered in 2020.

Educational Supports & Technology

School supply kits for 5,573 schoolchildren to continue learning at home

Because of you...

Community Essentials

Together we are supporting the critical things people need to thrive in our world today.



FOOD



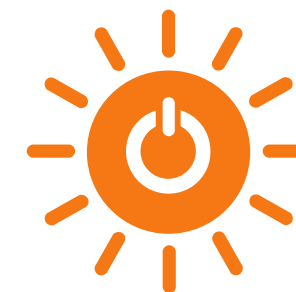
WATER



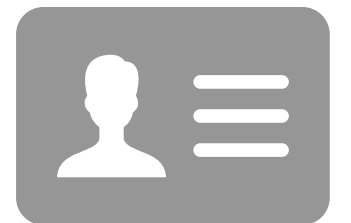
HOUSING



HEALTHCARE



**ACCESS TO
TECHNOLOGY**



IDENTIFICATION

Because of you...

Our community has the resources to succeed



Community Solution Partnerships and Collaborations

United Way solves tough problems by working together:

- Early Grade Level Success
- Child Well-Being
- Many more on the way!



Awarded more grant dollars than ever

Thanks to your generosity and United Way's leadership, over \$1.7 million in community impact grants and programming was awarded last year.



Increasing Equity

The United for Equity committee is working to implement local Equity programming across the community - because to truly Live United and change our community, we must be inclusive of all.

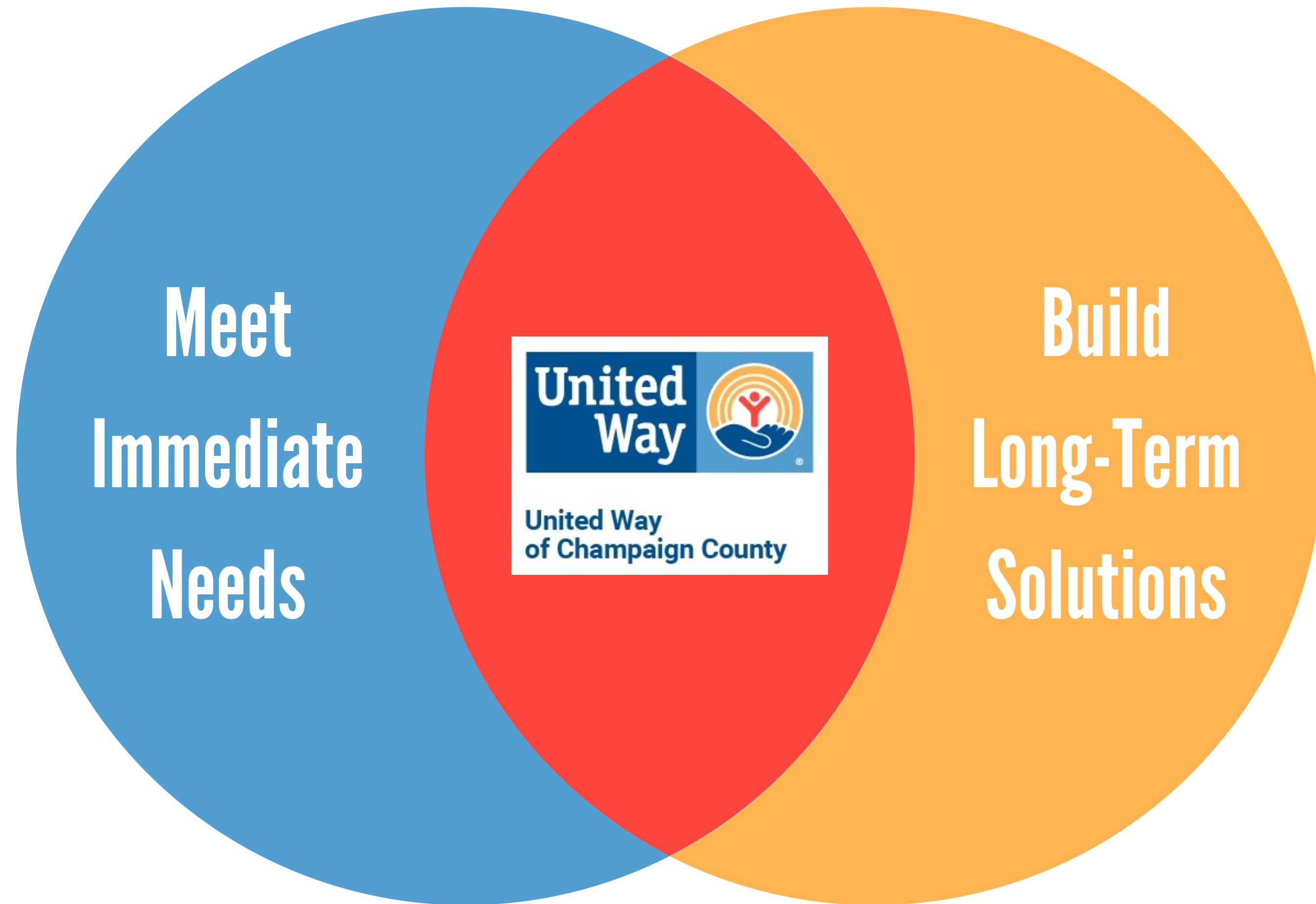


COVID-19 highlighted the fact that normal wasn't working for thousands of our neighbors. That's why United Way won't go back to normal.

We will rebuild a more equitable and resilient Champaign County where every person has access to quality education, affordable healthcare, and careers that build financial stability.

We will achieve this goal by Uniting with the community to solve systemic problems in health, education, and financial stability, eliminating longstanding barriers to success. And we'll continue to provide basic human essentials for those facing tough times.

Because of You, we can go Forward to Better.



**Meet
Immediate
Needs**

**Build
Long-Term
Solutions**





Show Up UNITED for everyone in Champaign County

United Way of Champaign County has always helped the most vulnerable people meet their basic needs and improve their health, education, and financial stability.

As people continue to need immediate support to recover, our communities also need comprehensive, long-term solutions to our challenges.

We have programs and partners who are making this possible and we need your support to make sure even more people get the help they need.

No one person, organization, company, or government can do this alone. We have to Show Up for each other.

Will you Show Up UNITED for your community?

Show Up UNITED for everyone in Champaign County

