

United Way of Champaign County Annual Report



Dear United Way supporters,

While our world is constantly changing, one thing has stayed the same: people want to help each other. At United Way of Champaign County, we see how individual efforts can make a collective difference each day.

Over the past two years, United Way of Champaign County has evolved. We have stepped up with innovative ideas and proven solutions to tough local problems. We have awarded grants to new programs, mobilized more people, and expanded the reach of critical services. And the data shows our new approach is working.

- More kids are reading at grade level because of our Early Grade Level Success collaboration
- The Child Well-Being collaboration is helping families who have experienced trauma heal and grow
- Our neighbors have a safety net of food, housing, and healthcare thanks to
   Community Essentials partnerships
- And we're supporting programs that break down barriers and create more firsts with our **United for Equity** grants

All this work is made possible because of you – our supporters. When you make a gift to the Community Impact Fund, you're Uniting with thousands of your neighbors and saying, "I believe we can change Champaign County for the better".

The Community Impact Fund is the engine that powers our work. It allows us to be nimble and flexible when needed and to quickly respond to emerging needs. Every year more and more supporters are choosing to give to this fund – and we're starting to see community-level change because of it. That's the power of the Live United movement.

Thank you for supporting United Way. We won't stop now – we are ready to do even more. We are ready to Live United.



Sue Grey President & CEO, United Way of Champaign County



Sarah Zehr Gantz Board Chair





United Way of Champaign County brings people and resources together to create positive change and lasting impact in our community.

#### **OUR COMMUNITY VISION**

Equitable. Resilient. Capable. Interconnected.

#### **OUR APPROACH**

Community-Oriented. Forward-Looking. Nimble. Equity-Oriented. Transparent. Partnership-Oriented.

## SNAPSHOT OF 2022



112

**New Pillar Donors** 



32

Ping Pong matchups played, raising \$40,000 at Hickory Point Bank's Battle of the Paddle

## **TWO**

Born Learning Trails installed - Mahomet and Urbana



\$120,000

net at Power of the Purse – a new record



3,456

Calls for assistance answered by 211



7,000

Getting Ready for Kindergarten calendars distributed in three languages



35

Households became United Way Pillars after attending our Step UP! For the Future event



Diapers distributed monthly by United Way's Bottom Line Diaper Bank



35%

Average grant award increase under our new Community Impact model



86

Acres farmed to raise money for our Farmers Feeding Families program

## **GROWING UNITED**

At United Way of Champaign County, we believe that together we can drive results that no one can accomplish alone. For almost 100 years, we have worked together to empower local organizations to address our community's toughest challenges.

United Way emerged from the crisis phase of the COVID-19 pandemic with a renewed sense of purpose. We saw how our community's nonprofit safety net keeps neighbors in their homes, puts food on tables, and keeps children learning.

We also saw where our community faces persistent challenges. At United Way, we know that when we bring people and resources together, we can solve even the toughest challenges. That's why United Way of Champaign County is laser-focused on growing support for our Community Impact Fund.





#### **Step UP! for the Future**

Our children are the future of our community – but too many are struggling in elementary reading and math. In June 2022, United Way brought the next generation of community leaders together to tackle this challenge!

Combining good humor, generosity, and great food, our Step UP! For the Future event was a party with a purpose. Comedian DJ Pryor made the room laugh, cry, and think about how we all can make an impact on a child's life.

Six of United Way's Charter Pillars – donors who have been giving since Pillars was established in 1985 – stepped up as well. They offered a generous matching gift, which inspired 35 households to become United Way Pillars that evening. Combining comedy, generosity, and great food was a recipe for success!





#### Power of the Purse and Women United

Our eighth annual Power of the Purse event was held on Thursday, May 5th 2022 at Pear Tree Estate – and WOW, was it a night to remember! We raised a record net total of \$120,000, and we could not have done it without the support of our nearly 100 purse donors, 25 sponsors, and presenting sponsor Northwestern Mutual.

Over the past eight years, Power of the Purse has raised nearly \$600,000 to provide scholarships for local women and shelter for families. The success of this event led to the founding of our Women United group, which now has over 700 members. In just a few short years, Women United has become a powerful force for good in our community.





#### **Emerging Community Leaders**

Established in 2005, the Emerging Community Leaders (ECL) program has helped nearly 700 young professionals develop their leadership skills and learn how they can volunteer with local nonprofits to make Champaign County a better place to live, work, and raise a family. The U of I Community Credit Union has generously sponsored ECL for many years.

In 2020 United Way partnered with the Office of the Chancellor to bring the ECL program to faculty and staff on the UIUC campus. The ECL@Illinois program operates concurrently with our traditional ECL program, with many joint volunteer and social opportunities. This dual approach means more people can participate in ECL!

The impact of the ECL program can be seen across the community. ECL graduates are currently serving on dozens of boards, committees, and councils. Five of United Way's Board members are ECL graduates, including Board Chair Sarah Zehr Gantz.

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## TOCQUEVILLE SOCIETY •

#### Annual gift of \$10,000 or more

Tocqueville Society membership represents Pillar gifts of \$10,000 or more from individuals and couples. Last year, 31 Tocqueville Society members donated \$879,000.

The Tocqueville Society is named in honor of 19th-century French historian Alexis de Tocqueville, who observed how well Americans helped each other in times of need. He recognized, applauded, and immortalized the voluntary spirit that lives in America's heart and remains the foundation of the United Way. Today, our Tocqueville Society members continue to build upon the vision of our founders by providing opportunities for a better tomorrow.



**La Société Nationale** \$100,000-\$249,999

**Anonymous** 



**Ordre de Fraternité** \$75,000-\$99,999



**Ordre de Egalité** \$50,000 - \$74,999

**George Shapland** 

David and Christina Whippo



**David and Susan Eades** 



**Kathryn Luther Henderson** 



Ordre de Liberté \$25,000-\$49,999



Dave Downey and Jane A. Hays



Kim and Denise Martin



Richard M. Noel Noel Family Foundation



Ed and Carol Scharlau

Not pictured: Anonymous, John and Angie Kluth



#### Membres de la Société

\$10,000-\$24,999



**Alexander and Mackenzie Gillespie** 



**Deena Noel-Horberg** 



**Lott and SuAnn Thomas** 



**Eric and Jane Freyfogle** 

C. K. Gunsalus and Michael W. Walker

A.J. Hildebrand



**Margo and Greg Lykins** 



**Jason and Lisa Rector** 



**Walter and Joan Tousey** 

David and Patti Hood
Ronald and Susan Kiddoo
Diane and Craig Kiddoo
Kim and John Powers
Robeson Family Benefit Fund
Mr. Richard Ross

### **PILLARS**

At the core of every community are leaders whose caring and generosity set the course for others. Last year 1,070 Pillars contributed \$2.5 million!

United Way Pillars are a group of people who demonstrate extraordinary care for our community by donating \$500 or more annually to United Way. Gifts can be made through payroll deduction, direct payments or stocks/securities. We would like to extend a warm welcome to 112 new Pillars!

#### DIAMOND CIRCLE

Annual gift of \$7,500 - \$9,999

Janice Bahr and Erwin Hoffman Renee Baillargeon and Jerry Dejong Steve and Donna Carter

Ann Einhorn

Dale and Joyce Ewen

Douglas and Josephine Kibbee

**Matthew and Andrea Kolb** 

**Margaret and Ed Krol** 

**Elaine Nicholas** 

Marlyn W. Rinehart

Dilip and Sandhya Sarwate

Cindy and Mike Somers

**William and Sandy Volk** 

Josh and Hope Whitman

#### **CORNERSTONE PILLARS**

Annual gift of \$5,000 - \$7,499

Curt and Jo Anderson

Dr. Scott and Lynn Anderson

**Christy and Eric Arnold** 

Carol K. Augspurger

Jim and Nancy Bell

Ken and Mary Beth

Roy and Ann Campbell

Eileen and Dennis Coleman

**Thomas and Sharon Conry** 

John Cronan

Mike and Christy Devocelle

**Robin and Brooke Elliott** 

John and Becky Frasca

Fred Green, Jr.

**Tom and Sue Grey** 

**Bruce and Elizabeth Hajek** 

Dennis Hesch

R. Bruce and Jan Hinely

**Robert and Mary-alayne Hughes** 

Pat Jensen

Paula Kaufman

**Wvnne Sandra Korr** 

**Sheila and Philip Krein** 

Rosemary Laughlin

Dr. James and Robin Leonard

Todd and Carolyn Petersen

Mary McGrath and Dennis Lewis

Caleb and Deserai Miller

**Ruth Moore** 

Nancy Morse

William Bell and Elizabeth Murphy

**Linda and Randy Richardson** 

Arch and Amy Robison

Alma Sealine

Martha Seeber and Family

Dave and Anita Seiler

O. David and Julie Sherwood

Linda C. Smith

Vernon and Jeannie Snoeyink

Steven and Karilyn Sonka

Glenn and Joanne Stanko

Shirley Walker

Jeff and Shari Wampler

Four Cornerstone Pillars wish to remain anonymous.







#### **PLATINUM PILLARS**

Annual gift of \$3,000 - \$4,999

Dick Adams and Pat Januszki

Sarita Adve

**Ruth and James Anderson** 

Fran and Marc Ansel

**Ken and Sari Aronson** 

**Robert and Cathy Baird** 

Robert Ballsrud and Jennifer Gunji Ballsrud

Sam and Maureen Banks

Dick and Lynne Barnes

Brian and Leanne Barnhart

Scott and Carol Bennett
Alexander Scheeline and Alice Berkson

Paul and Colleen Braun

**Charles and Javaite Burton** 

**David Ceperley** 

Bridget and Dean Clausen

**Benjamin and Jennifer Davis** 

Jack DeAtley

Bradley S. and Debra L. Diel

Bernard and Chris Dunn

Michael A. Dyer

**Chantel and Kevin Ellis** 

Robert and Mary Espeseth

**Jim and Mars Gentry** 

Lisa Gray

Don and Liz Greeley

John Gutzmer

Joseph and Rebecca Guyette

Barb and Tom Harrington, Jr.

**Tim and Kris Harrington** 

Roger Haughey

**Michael Henry** 

Debra and Michael Hirschi

Kelly and Nathan Hoffmann

Mark and Cheryl Holderbaugh

Peter and Joan Hood

**Lewis and Susan Hopkins** 

Jessie G. Houston

**James and Karin Imlay** 

Sara and Keith Kelley

Terry Ruprecht and Kris Kennedy

**Daniel and Ellen Kirsanoff** 

Bruce and Mary Knight

Pat Kovar

Dr. Charles and Annette Lansford

**Bud and Sandy Leister** Eric and Tammy Lemke

Rena Lee Lenz

Jon and Judith Liebman Michael and Cindy Loui

Vera Mainz and Gregory Girolami

Walter McMahon Dennis Muncy

James A. and Carol L. Neilson

Robert K. O'Daniell

Martin and Emily O'Donnell

John and Sara Olson

Thomas and Diane O'Rourke

Mark and Julie Palermo

**Todd Kinney and Peggy Patten** 

Robert and Vicki Patton

Roscoe and Ann Pershing

Bob and Kathy Plecki

Jennifer K. Putman

**Daniel and Helen Richards** 

**Christopher and Kate Rogers** 

Dr. Blair and Joyce Rowitz

Richard J. Schicht

**Richard and Susan Schnuer** 

Wes and Marjory Seitz

John and Julianna Sellett

**Matthew Frank and Kathy Shannon** 

Walter Hurley and Carol Shearer

David and Jan Sholem

Chris and Jeana Shroyer

**Carol Shupp** 

John and Anne Storsved

Luke and Jill Sullivan

Iris Swanson

Ed and Nancy Tepper

**Charles and Laura Tucker** 

John and Nancy Weimer

Tom Seals and Ruth Wene

Judith White

Herb and Yvette Whiteley

Dan and Sarah Zehr Gantz

**Marcy and Michael Zora** 

#### **PILLAR PLUS**

Supporters with names listed in **BOLD** type are members of our Pillar Plus program.

By pledging an annual 10% increase, **Pillar Plus** donors are critical to United Way of Champaign County's goal to increase our grants and better meet the needs of our community. Nearly one-third of our Pillar supporters participated in **Pillar Plus** during the 2021 Annual Campaign. Thank you!

#### **GOLD PILLARS**

Annual gift of \$2,000 - \$2,999

Adelaide Aime **Carl and Nadja Altstetter** Dr. Wells and Joann Anderson **Karl and Palmira Applequist Tim and Sue Bachman** Jeremiah Baughman and **Sean Donnelly** 

Vanessa and Phil Bechtel

Wendy L. Bell

Karen Bender

**Christopher Beyler** 

David and Mary Biddle

David and Sheri Boberg

**Marie Bohl** 

Monica L. Bowe

Vevi and Richard Brannon

Jeffrey Brown

**Sara and Roger Burrus** 

Carla E. Caceres

Dawn Carson and Matthew

Snyder

Kuo Chi Chan

**Donna Chapel** 

**Chris and Lisa Cheely** 

David and Kelly Clark

Greg and Kristie Cozad

William Davey

**Gary Dell and Susan Garnsey** 

Stacey and Michael DeLorenzo

Nanette Donohue

**Kurt and Julie Dorner** 

Cale and Tracy Doubet

John Dudley

Van A. and Patti J. Dukeman

Rhoda R. Engel

**Charles and Ruth Ann Evans** 

Frederick and Constance

Fairchild

**Deb and Chuck Feinen** 

**Mike and Karen Folk** 

Steven J. Franke

Jill and Rusty Freeland

**Thomas and Bev Frey** 

**Beverly A. and Mike Friese** 

Teresa and Rich Gabel

**Charles Gammie** 

**Krista Gray** 

Dr. Heath and Kathy Grote

Cara Gutzmer

Willie and Chris Hansen

**James and Ellen Harms** 

Mark Netter and Eve Harwood

Wanda Haschek-Hock

Alan and Clare Haussermann

Al and Nina Heckman

Tabatha and Greg Helm

Steven E. Henderson

Jackie and G. Andrew Hohn

## **BIG PROGRESS IN EARLY GRADE LEVEL SUCCESS**

At United Way, we know that complex community problems can only be solved if we are focused and work together. In 2020, after listening to the community and researching the data, we identified several specific focus areas and set targeted goals for our Community Impact work.

In spring 2021, we awarded the first grants under the new Community Impact model to promising programs working to improve Early Grade Level Success. All the programs we work with are measuring the same data points – that way, we can identify which programs and strategies are most successful. The data featured to the right contains the results from the first year of our Early Grade Level Success grants. It is the largest of United Way's six grant areas, with \$700,000 in grant awards.

The data shows our new approach to grantmaking is working! We are thrilled by these results - in particular, the success our partners are seeing in reading achievement. We are also pleased to report that students of color participating in our partner programs are seeing the same achievement rates as their white peers. This is critically important, as one of our biggest Equity goals is to close the persistent achievement gaps in our community.

We are also excited to see more preschoolers with developmental delays identified early and supported with interventions - This early support can be life-changing.

The scope of this work is impressive - our twelve grant partners worked with 2,596 children from across the entire county over the past year.

With this new targeted approach, we can award larger grant amounts. Bigger grants mean that programs have more of the critical financial resources they need to be effective and serve the most people.

Our long-term Early Grade Level Success goals are ambitious, but we know we can achieve them when we work United:

- Increase the number of students demonstrating kindergarten readiness by 10%
- Increase the number of low-income and Black male students meeting Math and English Language Arts standards by 10%
- Decrease chronic absenteeism by 10%

## **Early Grade Level Success**

\$700,000 in grants

**Impact at a Glance** 

Y8%

of first graders demonstrated academic progress in reading

77%

of kindergartners demonstrated academic progress in math

92%

of Black third graders demonstrated academic progress in both reading and math

90%

of adults are engaged in learning or educational activities with their children birth to five

of children birth to three who had an identified developmental delay demonstrated developmental progress

FOR THE GRANT PERIOD JULY 1, 2021-JUNE 30, 2022





Kara and Bret Johnson Patricia Johnson Jeff and Alexa Jones Laura Jordan **Chip and Jennifer Jorstad** Janice Juraska Chris and Robin Kaler **Rob Kanter** Kris Koester Paul and Corinne Kohler Anthony and Haruko Leggett **Brenda Lindsev Jeffery and Sarah Livesay** David and Chris Main Stephen and Kathryn Marshak James and Sally Martinie Jane and Michael McCulley Dr. Patricia and Mr. Jon McNussen Ravi Mehta

Sallie and Norman Miller

**Randall and Marcia Nelson Andy and Kelly Nelson** 

Michelle Olson Mark and Tracie Peecher

**Mark and Jennifer Pevton** 

Marvin D. Piwoni **Amanda Raklovits** 

**Christopher Randles** 

**Todd and Amy Randolph** 

**Sharee Robinson** 

**Salvo and Betsy Rodriquez** 

**E. Louise Rogers** 

Jacqueline Ross

Michael and Tava Ross John and Patti Sapp

Peter and Ellen Schmidt

**Matthew and Jacque Schweighart** 

John and Jane Seiler Charles and Julia Shapland

**Myron and Sonya Sholem** 

**Nina Sibley-Richardson** 

**Kathleen Simmons** 

Charles and Patricia Simpson Case and Elaine Sprenkle

Ryan and Elizabeth Squire

**Mary Noel and Zach Stefan** 

Michael Stevenson

Jonathan and Kathy Sweedler Robert and Bonnie Switzer

**Kevin Teal** 

Marshall and Lelah Thompson

Steve and Jane Tock Timothy and Dorothe Trick Jack Waaler Larry and Joanne Walther

Art and Cindy Warren Don and Berta Wendel Brian and Stephanie Wheatley

Murray and Valerie Wise

One Gold Pillar wishes to remain anonymous.

#### SILVER PILLARS

Annual gift of \$1,000 - \$1,999

**Brian Alexander** 

**Evan Alvarez** 

Penny Ames

**Brett Anderson** 

**Greg Anderson** 

Dianna K. Armstrong

Richard and Carol Arnould

Charlotte Arnstein

**Bob Atkins** 

**Brian and Cindy Aubry** 

**Dan and Beverley Baker** 

Dr. Gianina Baker

Mark S. Ballard

Micah and Amy Bandy

Dr. Robert and Amy Bane

Dr. Kayla Banks and Bryan Banks

Fred Barnabe

**Betsy Barringer** 

Steven and Barbara Beckett

Scott Bennett

**Shawna and Jeremy Benton** 

**Bob Bentz** 

Don and Pam Berbaum

Tom and Kim Billman

Neil Strack and Mary Bissey

TJ and Katie Blakeman

Karl and Jeanne Bohlen

**Eric and Jill Boland** 

Van and Kathy Bowersox

Sarah Bradley

Mike and Sarah Brady

Susan Braxton

John and Denise Breen

Clark and Cindy Breeze

Dana and Kathy Brenner

Danita Brown Young

Ryne and Kelsey Brownfield

Ralph Brubaker

Jan and Dennis Buerkett

Jim and Donna Butler

Lori Camacho

Martin Camargo

Sam and Sue Carroll

Kent and Lori Choquette

John and Jamie Clausen

Jo Lynne Clauson and

Steve Mertens

John Stanley and Daphne Cline

Laura Clower

Alyssa Combs

Peter Constable

Susan and Jonathan Coppess

Marietta K. Coufal

Laurie and Jason Coward

**Anne Craig** 

**Stephen and Donna Craw** 

# COMMUNITY ESSENTIALS

Food. Water. Housing. Safety. Healthcare. Clothing. Identification. Access to technology.

When United Way made the decision to adjust our Community Impact Grant model in 2020, we knew there was one area of our work that would stay the same: support for essential community services.

This decision was an easy one. We can't create the long-term change we seek if our neighbors are not able to meet their basic household needs. Our United for ALICE report found 24% of families in Champaign County earned more than the federal poverty line, but not enough to meet their basic household needs. ALICE stands for Asset Limited, Income Constrained, Employed – our neighbors who are working hard yet still struggle to make ends meet.

Combined with the 20% of local families who earn less than the federal poverty level, nearly half of families in our community are walking a financial tightrope. They are one missed paycheck away from crisis.

From home-delivered meals to shelter services and low-cost dental care, Community Essentials programs alleviate the challenges our neighbors face. Our 211 hotline helps people untangle the complex web of human services and find the right program for their needs.

Thanks to United Way donors' increasing support of the Community Impact Fund, in 2022 we were able to increase the Community Essentials grant pool by 12.75%, to \$663,000. With your support, we can continue to grow our work in this critical area.



Safe, stable housing and quality case management services helped Kevin & lesha transition out of homelessness. Now, they are pursuing education and career opportunities while raising their son.

United Way's Community Essentials grants help our neighbors by preventing crisis, providing stability, and supporting people as they navigate a complex social service system. This is our community's safety net. It is hard to imagine what our community might look like without these critical programs.

## **Community Essentials**

\$663,000 in grants

Impact at a Glance

106,586

home delivered meals to 654 senior citizens

**87**%

of people served improved their dental health

384

people had assistance navigating complex human service systems and secured their benefits

4,260

rides provided to seniors and adults with disabilities

104

birth certificates provided, allowing people to apply for jobs, access benefits or attend school

FOR THE GRANT PERIOD JULY 1, 2021-JUNE 30, 2022





**Jacinda Crawmer** 

George and Sally Czapar

Mark Czys

**Barb Daly** 

Eric Davis

Dr. Michael and Joyce Day

**Debbie Day** 

Lawrence and Cynthia DeBrock

Jayne and Joe DeLuce

Tatyana Deryugina

Harold and Nancy Diamond

**Christopher Dietrich** 

**David Donsbach** 

Jay and Hyon Downey

**Ryan and Caitlin Drake** 

**Fritz Drasgow** 

Jennifer Eardley

Cheryl Easter

Melissa Edwards

Mike and Teresa Edwards

James and Marlene Evans

Joella K. Evans

Jeff and Tammie Fago

Greg and Kay Fink

Cynthia Fisher

Susan Flanagin

Cherie and Rod Fletcher

**David Flint** 

John and Jill Flodstrom

Robert and Deborah Foertsch

**Sue Fristoe** 

Fred Stavins and Rosemary Garhart

Sean Garrick

Tom Gelsthorpe and Erin Lippitz

Philippe and Nancy Geubelle

Todd and Claranne Gleason

Darren Glosemeyer

Nick and Patti Glumac

William and Rose Goodman

**Diane Gottheil** 

**Helen and Gene Grandone** 

Randy and Theresa Green

Jim and Bianca Green

Mike and Donna Greene

Sarah Grison

Patricia D. Gropp

Jon Gunderson

Julie Gunn

**Devon Wallis Hague** 

Mike and Linda Haile

Lindsey Hall

Joe and Helen Hallbeck

Christopher Hannauer and

Jody Hanger

Cheryl Hanley-Maxwell

Mike and Elizabeth Hannan Sandra and James Hannum

Kiruba Haran

Chris and Katie Harlan

Frances Harris Stephen and Karen Hartman Jenny and Richard Harvey Nancy Hatch Julia Hawthorne Dale Hendershot Terrell Williams and Bobbie Hendrick Laura Henneman French Bev Herzog and Craig Cutbirth Amanda Hill Cloydia Hill Larimore Doug and Angie Himelick Royce and Jean Hinton Duff and De Dee Hoel Patrick and Andrea Hoev Chad and Catherine Hoffman Glenn Hohn

Elizabeth and Derek Hoiem Brian and Judy Holding **Mark Holley** 

Jose I. Hualde and Joyce L. Tolliver Charles and Elizabeth Huber John Humlicek Barbara S. Hundley

Ross Wantland and Anita Hund-Wantland

**Kelly and Greg Hunt** 

Dr. Jennifer Ivory-Tatum Jerry Jahn

Andy Jayne

Joshua R. Jessup

**Brett and Jennifer Johnson** 

**David and Marcy Joncich** 

Lyn and Mike Jones

Patricia M. Jones

Marie Jones

Robert J. and Lynn Hassan Jones

Patricia A. Justice

Mary Kalantzis and Bill Cope Karen and Patrick Kane

Richard and Judith Kaplan

Jennifer and Martin Kaufmann

Walter and Diane Klemperer

Napoleon Knight

**Emily Knox** 

Letha S. Kramer

Dave and Elizabeth Krchak

Dr. Curtis and Susan Krock

Dave and Barb Kuhl

Andy and Janet Kulczycki

Andrew and Kristie Lamoreux

Robert Larson

Rhonda Lash

Pamela Lau

Stuart Levy

Charlee and Geoffrey Lin

Mike and Elizabeth Lindemann

Joseph and Barbara Lyding

**Marlin and Denise Livingston** 

## CHILD WELL-BEING

Preventing child maltreatment and building healthier families through mental health and trauma-responsive services.

On December 3, 2021, United Way awarded \$450,000 in grants to local programs working to improve Child Well-Being across Champaign County. Each program is working towards at least one of the following Goals:

- Fewer children ages 0-5 will experience maltreatment
- Children 0-18 in substitute care will not experience additional or repeated maltreatment
- Parents & caregivers in zip codes 61821 and 61802 will have increased access to supports that reduce stress and the risk of child maltreatment
- The community will have increased capacity to address the needs of children and adults who have experienced trauma
- Children and adults who have experienced trauma will have increased support available

#### **Our Strategy**



Our grant partnerships collaborate to prevent maltreatment and provide the best care to those who have experienced harm. Our grant work is focused on building strong, resilient families and strengthening the six protective factors that are proven to reduce child abuse and neglect.

Together, we are providing programming that meets families where they are, reducing historical, financial, and geographical barriers to services.

We are focused on providing community support for children and adults in stressful situations. Reducing stress is proven to reduce maltreatment.

Our grant partnership is strengthening our community's capacity to provide professional support for people who have experienced maltreatment or violence. This includes trauma-informed counseling and specialized evidencebased therapies. And we are enhancing access to counseling or therapy services within trusted community organizations.

We look forward to issuing the first progress report on our Child Well-Being grants in April 2023.









Carol W. Maddox

Sinead R. Madigan

Richard and Melanie Manner

John Marden

Dan and Angie Marker

Jeff and Kim Matthis

Janice McAteer and Mike Smith

Kimberli McCloud-Burnett

Thomas McCowan

Carla McCowan

Elizabeth McGreal

James and Maggie McGuire

Mark and Melinda McHale

**Brittney McVey and Carter Billingsley** 

Stuart and Susan Meacham

Evan and Lee Melhado

Debra Merz

Katie Miller

Brittany and Michael Millington

David Morgan

Diane Mortensen

Celia Mueller

Lowa Mwilambwe

Traci Nally and Bruce Kelso

Shayrea Netter

**Christine Nevitt** 

**Ben and Jennifer Newell** 

Ty and Debra Newell

**Colleen Nolan Grob** 

Margaret and Terry Noonan

Alan and Kassandra Nudo

Jan Olson

Chad and Renee Osterbur

Linda Owens

Douglas and Charlotte Palm

Bob and Cindy Parker

Lorrie Pearson and Jeff Kohmstedt

Danis Pelmore

Donald and Jana Perry

**Ronald Peters** 

Constance Phillips

Mary Kay Pleck

**Kimberly Powers** 

**Kevin and Jodie Pozzi** 

John and Laurel Prussing

Paul Reinertsen

**Richard and Lori Rinehart** 

Allen and Carol Rinehart

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Dan and Karen Rock

Stacey Roux

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Amber and Matthew Schulz Dr. Norm and Patricia Schutt Stephen Dolan and Lisa Sechler

Tim and Judy Sehy

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Trent Shepard

Peter Ashbrook and Amanda Shepherd

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Jamie Singson

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Todd and Amie Smith

Dr. Gregory and Vicky Smith

**Bryan Snodgrass and Bryan Lake** 

**Bethany Socie** 

**Matthew and Shirley Soo Gorman** 

**Tim Spear** 

Jane Elizabeth Stegmaier

Cecile Steinberg

Michael Stone

Steve and Lynette Strode

**Dustin and Stephanie Stuart** 

William C. Sullivan

Tara and Jeff Swearingen

Mike and Paula Tankersley

David and Carol Thomas

Alexis Thompson

**Dianne Toalson** 

Patrick Tranel

Jason and Jennifer Vallowe

Charles and June Van Vorst

Jim and Dena Vermette

Dan and April Vogelsang

Sarah Walker

Wanda Ward

OJ Watkins and Marina Buttitta

Jeanette Weider

Laura and John Weis

**Daniel Welge** 

Michelle Wellens

Cindi and Bruce Wellman

Justin Wenzell and Neena Tripathy

**Roger West** 

**Aaron and Hope Wheeler** 

**Morgan White** 

Jewell and Tiffany White

Julia Whittington

Gary and Connie Wikoff

Michael Williamson

Edie Wilson

Mark and Stacy Wisniewski

Ruth Worner

Michelle Wright

Jenny Zadeh

Joe Zalabak and Jenn Smist

Joan and Ted Zernich

Kristen Zidon

Seventeen Silver Pillars wish to remain anonymous.

# STRENGTHENING OUR LOCAL NONPROFIT SECTOR

Building capacity means strengthening an organization and its leadership so that it can deliver its programs effectively and produce results that benefit the community.

One important aspect of United Way's work is to help our local nonprofit partners be as strong as possible. We know that community problems can't be solved by a single organization acting alone – we must work together. That's why United Way helps build capacity within our local nonprofit community.

United Way's Community Impact strategy centers on grants awarded to local nonprofits. It is our goal that all organizations we work with are delivering excellent community services. When our partners have the resources needed to deliver excellent services, our whole community benefits.

Here are a few ways that we help build capacity and solve challenges within the nonprofit sector.

- Hosting monthly meetings to discuss grant writing, fundraising, marketing strategy, and other topics of interest to nonprofits
- Conducting advocacy meetings with local, state, and federal legislators
- Helping groups find strong board and committee members that will provide quality leadership and guidance
- Building partnerships between organizations engaged in similar lines of work
- Holding our grant partners to high standards for diversity, equity, and inclusion, and ensuring that people served are involved in decisionmaking and program development
- Connecting organizations to resources and grantmakers outside of United Way to help advance their work
- Having hard conversations when organizations are struggling to keep things going – and seeking solutions together

We take our responsibility seriously. We want nothing more than to have a robust and vibrant network of services in Champaign County, so our community can grow and thrive.



## VICTORY OVER VIOLENCE

Champaign County is our home. In the past few years, our home has seen a troubling rise in violent crime, especially among youth and young adults. Our county is not alone in this issue: National data show an increase in violent crime across communities in the United States. And while the rise in violence is not unique to our community, our solutions must be local and specific to our community's unique needs.

#### **A Solutions-Driven Response**

In Fall 2021, WCIA-TV and United Way launched Victory over Violence with a Day of Giving event. Solutions require resources, and this effort raised \$60,000! Twelve initial partners were awarded grants and began work in January 2022. These grant awards provided meaningful support to small, grassroots organizations that are doing strong violence prevention work on limited budgets.

#### **Local Business Leaders Join the Effort**

One of the people who tuned in to watch WCIA-TV's Victory over Violence Day of Giving event was University of Illinois at Urbana-Champaign Chancellor Robert Jones.

Inspired by this effort, Chancellor Jones reached out to local business leaders to see if they would join United Way and the University in contributing \$50,000 each to this effort. In July 2022, we announced that the University and United Way would be joined by Busey, Carle Health, Christie Clinic, and OSF HealthCare Heart of Mary Medical Center – a total contribution of \$300,000!

This generous support meant that United Way could renew the initial Victory over Violence grants for a second year. Additionally, we awarded four Investment for Impact grants to local organizations that are doing larger-scale work in this area. In less than one year, we brought sixteen organizations together to address violence and continue to grow this work.

#### **Strategic, Evidence-Based Goals**

At United Way, everything we do is rooted in research and collaboration. We based our Victory over Violence goals on the Illinois Criminal Justice Information Authority (ICJIA) Statewide Violence Prevention Plan. Our strategy is informed by our involvement with the Champaign Community Coalition, the City of Champaign's Violence Prevention Blueprint, and conversations with subject-matter experts.

Victory Over Violence grant awards support programs that seek to:

- Stop Violence and Promote Safety
- Support Children, Youth and Families by Emphasizing Programs that Foster Social Connectedness and Belonging
- Support Health and Trauma Recovery
- Promote Collaboration Across State, Municipal and Community-Based Agencies

Together we are supporting proven strategies that work to prevent violence in our community. By working United, we can build a brighter future and change the statistics.









#### **BRONZE PILLARS**

#### Annual gift of \$500 - \$999

Annie R. Abbott

Harold N. Adams

Prudence Adams

William G. Albin

Shane and Renee Allen

Andrew G. and Marianne Alleyne

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Mr. and Mrs. Lee Cleary

**Ronald Cline** 

Meagan Close

Peggy Coats

Brenda Cogdill

Christopher Collins

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Michael and Panagiota Comet

Chris and Kathy Cooksey

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Paul and Margaret Heald

#### **READ. TALK. PLAY. EVERY DAY!**

The first five years of a child's life are filled with incredible growth, which can at times be stressful and challenging for parents. The cost of early childhood programming can be out of reach for ALICE\* families with limited financial resources.

That's why United Way and our partners developed the **Read. Talk. Play. Every Day!** campaign. The goal of the campaign is to provide free resources to families and reminders that helping your child grow is as simple as reading, talking, and playing together every day.

In May 2022 the campaign launched with a Walk as One event. Volunteers went door-to-door in select neighborhoods in Champaign, Urbana, and Rantoul to pass out free Read. Talk. Play. kits to families. Kits were filled with educational toys for kids and tip sheets for parents.

The accompanying website, **ReadTalkPlay.org**, also debuted in May. It is filled with easy tips and free activities for parents and caregivers, as well as links to local community resources.

We have already reached hundreds of families and are excited to continue our outreach efforts. When we work United, we can help families access our community's resources and help kids prepare for success in school.

<sup>\*</sup>ALICE stands for Asset Limited, Income Constrained, Employed. Visit www.UnitedForALICE.org to learn more.

Lara Hebert Angela Helmuth David W. Henry Madison Herbert

Mia and Manuel Hernandez Forrest Heyman and

Laura Chaddock-Heyman

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John and Laura Hill
James and Heather Hintz
Wade and Yen Hoey
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Hannah Hogan Suzette Hogan

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Dr. Sanjiv and Namita Jain

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**McEnerney Family Fund** 

Karen McFarlin Ashlee McHaney **Michael McKelvey** 

Hedda Meadan-Kaplansky

Prashant Mehta

#### FROM HELLO TO HELP, 211 IS HERE

211 is Champaign County's lifeline for help.

211 is here to help every person in our community find food, housing, clothing, mental health care, and so much more. Our 211 is part of a national network, United to help as many people as possible.

It's amazing how much a single phone conversation can accomplish. Last year 211 call specialists fielded more than 3,400 calls in Champaign County, connecting struggling people with essential resources to solve their health care, housing, and food problems.

211 is powered by real people — trained specialists who work to identify and address the root causes of a client's problem. That means from the first hello, someone in crisis is reaching a real person who can provide a connection to help.

This crucial work is made possible by a grant from United Way's *Community Impact Fund* and support from the Champaign County Mental Health Board and Developmental Disabilities Board.

Brian L. Merrill

Anna Merritt

Mary Elizabeth Metcalf

Brenda Miller Travis Miller Tina Miller Shannon Miner

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Emily and Bryan Vayr

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Monty and Rebecca Wade

**Amy Wagoner Johnson** 

Tracy Wahlfeldt Jon Walden Reid Walder

Karen and John Walker

Joan Walls Wei Wang

Lyle and Cayla Waters

**Don Wauthier** Andy Webb

Steve and Ruth Wegman

Julie Weishar

James and Fran Welch

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Kyle and Molly Wetters Mark and Terri Wetzel

Eric Weyhrich

Jared and Christina White Lynn Wiley and Sam Beshers

Michael Williams

Jessie Williams

Alex and Karen Winter-Nelson Steve and Ann-Perry Witmer

Jonathan Woods Scott Woods Chih-Chien Wu Vicki Wyatt Peter Yau

John and Virgie Young

Thomas S. Yu
Tony and Kim Zahrn
Betty J. Zeedyk
Julia Anne Zemaitis
Dr. Susan Zola

Twenty-five Bronze Pillars wish to remain anonymous.

# SPONSOR SPOTLIGHT: BUSEY



Busey is one of United Way's oldest and strongest corporate partnerships. Over the years, Busey and its associates have contributed at least \$4.5 million to support United Way of Champaign County's work.

Over the past twenty years, Busey has grown and expanded beyond the Champaign County area. It is a testament to the strength of our partnership and Busey's community focus that they turned to United Way of Champaign County to administer their nationwide Workplace Giving Campaign.

Many local organizations are recipients of Busey's generous spirit. Associates are encouraged to support causes close to their heart and take advantage of monthly time off offered to volunteer with those organizations. As a result, you can find Busey associates

serving on numerous local nonprofit boards and committees and volunteering at fundraisers and community events.

Busey steps up when the community needs support. When United Way established a sponsorship program in 2016, Busey was the first to say Yes. The company is a Pillar Leadership Giving Sponsor and a Power of the Purse sponsor. In summer 2022, U of I Chancellor Jones put out a call for local companies to invest in solutions to violence. Busey was one of five companies to make a generous \$50,000 contribution to the Victory over Violence Investment for Impact.

United Way has recognized Busey for their incredible support with the *Spirit of Caring Award*, our top honor. We are proud to partner with Busey and its associates to build a stronger Champaign County.



#### **UNITED FOR EQUITY**

Driving equitable outcomes in a community requires a shared commitment to closing disparities and inequities, collaboration across organizations, and the strategic alignment of efforts. United Way already has a history of investing in the capacity of programs to deliver high-quality services. Our new Community Impact Grant model builds on this tradition by establishing a shared equity framework.

#### Leadership

Organizations applying for any United Way grant should have a board and leadership staff that reflects the community they serve. We know diverse leadership strengthens organizations and creates solutions that reflect community assets and challenges.

The best solutions are grounded in the lived experience of community residents. United Way grant partners commit to maintaining or establishing advisory committees made up of program participants.

United Way is working alongside several partners who are committed to building a diversity plan to increase the representation of people of color in their organization's leadership.

#### **Leveling the Playing Field**

When more local organizations can access resources, our entire community is stronger. In 2022 United Way invested in increasing the marketing acumen of grassroots organizations, especially those with leaders and owners/operators who are women or people of color. This can help these organizations compete on a more level playing field with larger, longstanding, and well-resourced organizations.

Additionally, United Way is sharing our expertise with several organizations to build their financial acumen. This helps local organizations position themselves strongly for foundation and government grants and contracts, many of whom require stringent financial practices.

#### **Equity in our Grantmaking**

United Way has intentionally balanced our Community Impact Grant model to ensure a mix of investments that focus on long-term, systemic, and equitable change, while continuing to support programs that provide direct services and support to individuals and/or address basic needs. We believe that grants that focus on efforts to change community conditions, when combined with addressing specific disparities, can help to deliver equitable change at a broader scale and complement our investments in direct services and supports. We have identified key metrics – because what gets measured gets done.



#### CORPORATE GIFTS, SPONSORSHIP AND FOUNDATION SUPPORT

We would like to thank the following organizations for their generous outright gifts, matching gifts, sponsorship, special events, in-kind gifts, or grants in fiscal year 2022 (July 1, 2021 – June 30, 2022).

#### \$150,000+

Carle Health

#### \$100,000 - \$149,999

Anonymous Busey

#### \$50,000 - \$99,999

Christie Clinic
OSF Healthcare - Heart of Mary
Medical Center
University of Illinois

#### \$25,000 - \$49,999

Ameren Illinois

#### \$10,000 - \$24,999

BankChampaign, N.A.
Caterpillar Logistics Services
Exelon - Constellation
McClure Financial
PNC Bank
The Noel Foundation
Sage Farms
WCIA-TV, Nexstar Broadcasting, Inc.

#### \$5,000 - \$9,999

First Midwest Bank
Gifford State Bank
Heartland Coca Cola
Hickory Point Bank
Illinois American Water Company
Intel Corporation
Iroquois Federal
Litania Sports Group
Martin Hood LLC
U of I Community Credit Union
Worden-Martin, Inc.

#### \$2,500 - \$4,999

AFL-CIO of Champaign County Ambitech Bacon & Van Buskirk Glass Company Commerce Bank Core Spaces

Costco

Cozad Asset Management, Inc.

**Cummins Foundation** 

First Mid Bank & Trust

Jeld-Wen

Lisa Rector Team,

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**Rotary Club of Mahomet** 

Schnucks

State Farm

Sterling Wealth Management

**Tepper Electric Supply** 

Thomas Mamer

United Parcel Service

**UpClose Marketing & Printing** 

#### \$1,000 - \$2,499

Allied Capital Title atHome with Clark-Lindsey Barham Benefit Group Broeren Russo Construction Inc Champaign County Association

of Realtors

Champaign Jewelers

Champaign Surplus, Inc.

**Champaign West Rotary Charities** 

**CIBM Bank** 

Clark-Lindsey Village

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PEO Sisterhood Chapter HI

Rabobank

Rantoul Rotary Club

**Rector Construction** 

Serionix, Inc.

Springfield Electric

**Tenet Wealth Partners** 

Village of Rantoul



#### **WORKPLACE CAMPAIGN PARTNERS**

United Way partners with both local and global corporations to offer Payroll Deduction giving campaigns. Since the 1950s, the Workplace Campaign has been a powerful way for Champaign County's workers to join together and impact our community!

AAA Michigan

Aetna

Alpha Controls and Services

Ambitech amdocs

Ameren Illinois Associated Bank

Associated Transfer & Storage

AT&T Mobility

Bacon & Van Buskirk Glass Company

BankChampaign, N.A.
Barber & DeAtley, Inc.
Barham Benefit Group
Berns Clancy & Associates PC
Big Brothers Big Sisters
Black & Company

Blue Cross Blue Shield of Illinois

BSA, Prairielands Council

Busey

Bush Brothers, Inc. Carle Health Carter's Furniture

Caterpillar Logistics Services

**CCMSI** 

CEFCU - Citizen's Equity First Credit Union

Champaign Country Club Champaign County CASA

Champaign County Chamber of Commerce Champaign County Forest Preserve Champaign County Government Champaign Park District Champaign Surplus, Inc.

Champaign Surplus, Inc.
Champaign Unit 4 Schools

Champaign Urbana Schools Foundation Champaign-Urbana Mass Transit District Children's Home & Aid Society of Illinois

Christie Clinic CIBM Bank City of Champaign City of Urbana CliftonLarsonAllen LLP

Coldwell Banker Commercial Devonshire

Realty

Combe Laboratories Comcast Communications

Commerce Bank

Community Foundation of East Central Illinois

Community Service Center of NCC

Corteva Agriscience

Costco

**Courage Connection** 

Cozad Asset Management, Inc.

CRIS Healthy Aging Crisis Nursery

Cunningham Children's Home Daily Bread Soup Kitchen

Dansr

Dearborn Life Insurance Company Depke Gases & Welding Supplies, Inc. Developmental Services Center Don Moyer Boys and Girls Club Eastern Illinois Foodbank Eli Lilly & Company Enterprise Holdings Erwin Martinkus & Cole Ltd

Family Service of Champaign County

Farm Credit Illinois
FedEx Ground
First Financial Bank
First Mid Bank & Trust
First State Bank
Forcepoint
Frasca International

Exelon - Constellation

Gilbane

Girl Scouts of Central Illinois

Google

**Green Street Realty** 

Habitat For Humanity of Champaign County

Heartland Bank
Hendrick House
Heyl Royster
Hickory Point Bank
Human Kinetics
Hydrite Chemical
IBEW Local 601
IBM Corporation

IL Department of Healthcare and Family

Services
Illini Radio Group
ImpactLife
Iroquois Federal
Jeld-Wen

John Deere Intelligent Solutions Group

Kemper CPA Group Kirby Risk Electrical Kirby Wealth Management Koerner Distributor, Inc. Lincoln Financial Group

LittleFuse, Inc.

Lochmueller Group, Inc.

Macy's Store

Mahomet-Seymour School District

Marine Bank Martin Hood LLC McClure Financial

Meijer, Champaign Store #146 Meijer, Urbana Store #247

Meyer Capel, A Professional Corporation

Microsoft

Midland States Bank Morgan Stanley Murray Wise Associates National Instruments Niemann Foods

Nvidia

O'Reilly Auto Parts

OSF Healthcare Heart of Mary Medical Center

OSF St. Francis Medical Center

Parkland College Peoples Gas

Pepsi-Cola C-U Bottling Company

Petry-Kuhne Company

Plumbers & Pipefitters Local #149

PNC Bank

PPG Industries, Inc. Prairie State Bank Promise Healthcare Provident Financial Group

Rabobank

Rape Advocacy, Counseling & Education Services Rantoul City Schools #137 Regency Multifamily

Rogards
Roland Realty Inc
Rosecrance
RSM US LLP
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Spherion

Springfield Electric

Sprint State Farm

State Universities Retirement Sys Target Store - Champaign Tenet Wealth Partners The Andersons The Atkins Group The Downey Group, Inc.

The News-Gazette Media

The Salvation Army
Thomas Mamer
Trunkline Gas Company
Tummelson Bryan & Knox, LLP
U of I Community Credit Union
U S Department of Agriculture

United Parcel Service

United Way of Champaign County United Way of Chester County

University of Illinois

**UpClose Marketing & Printing** 

Urbana Neighborhood Connection Center

Urbana Park District
Urbana School District #116
Urbana-Champaign Sanitary District

US Bank Village of Rantoul Village of Savoy Visit Champaign County VitalSkin Dermatology

Vonachen Service & Supplies Inc

Walgreens Walmart

WCIA-TV, Nexstar Broadcasting, Inc.

Webber & Thies PC Worden-Martin, Inc. YG Financial Group, PC

# FISCAL YEAR 2022 FINANCIAL STATEMENTS

For the period beginning July 1, 2021 and ending June 30, 2022

FY 2022	FY 2021
\$6,932,595	\$7,001,631
\$2,295,538	\$2,034,742
\$4,637,057	\$4,966,889
\$6,932,595	\$7,001,631
\$3,157,928	\$4,192,905
\$3,487,760	\$3,897,591
	\$2,295,538 \$4,637,057 \$6,932,595 \$3,157,928

For a complete listing of our program funding, a copy of our unqualified audit report or a copy of our Form 990 visit **www.unitedwaychampaign.org** or contact our office.

# FINANCE COMMITTEE PROVIDES STRONG LEADERSHIP

Volunteers lead everything we do at United Way. Thanks to our dynamic Finance Committee, United Way's fiscal position is incredibly strong. The committee has overseen several important projects over the past few years, all of which have strengthened United Way's ability to respond to community needs.

- Helped our organization steward \$2 million+ in COVID-19 relief funds
- · Improved our Gift Acceptance Policy to stay on top of current trends and giving vehicles
- Revised the Operating Reserve Policy, allowing United Way to increase our grant awards while still maintaining a responsible level of reserve funds

In the coming year, the committee will revise our data security policy to ensure we continue to be at the forefront of this critical issue.

As a testament to the committee's work, United Way of Champaign County was again awarded the highest ratings by both Guidestar and Charity Navigator. We are consistently recognized as one of the top-performing United Ways in the United States.







#### **BOARD OF DIRECTORS**

Our Board is comprised of volunteers who are committed to the mission of United Way of Champaign County. We're proud to be led by local people who live and work in our county and make decisions on a local level.

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Chair-Elect **Mark Wisniewski** Busey

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Michael Vittone
CliftonLarsonAllen LLP

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Jewell White
University of Illinois

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Busey

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Northwestern Mutual - McClure Financial

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United Way of Champaign County

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**Demetria Candler** AFSCME Local 2971

Julie Dorner Core Spaces

**Christopher Evangelisti** Flex-N-Gate Corp.

**Charles "Randy" Hulett**OSF Healthcare

Heart of Mary Medical Center

**Brenda Hurns** 

Champaign Federation of Teachers

**Kara Johnson**University of Illinois

**Garrett Jones** 

Plumbers & Pipefitters Local #149

John Kluth CCMSI

Dr. Warren McCauley

Carle Health

**Sheri McKiernan**Carle Health

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Busey

**Charles Osborne** Hickory Point Bank

**Bob Rowe** Chef

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**Stephanie Stuart** Parkland College

**Luke Sullivan**Carle Health

**Christopher Walton** Village of Savoy



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**Chief Development Officer** 

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**Chief Impact Officer** Beverley Baker

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**Director of Engagement** 

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Mary Noel Stefan

**Director of Workplace Campaigns** 

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Manager of Community Impact Data and Operations

Carolyn Butterfield

**Administrative and Finance Associate** 

Kathy Thomas

**Resource Development Associate** 

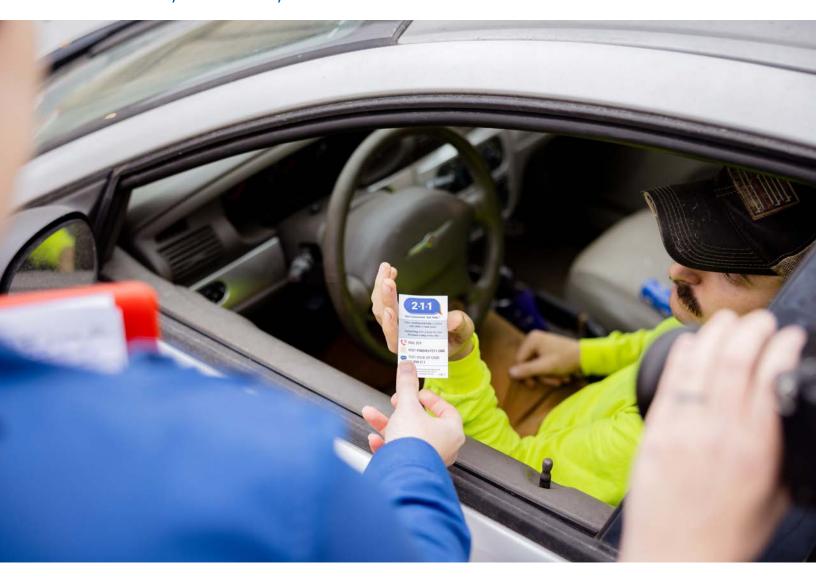
Anne Clark Skuse

**Regional Health Plan Coordinator** 

JR Lill

#### UNITED WAY 211 IS HERE WHEN YOU NEED HELP.

DIAL 211 ANY TIME, DAY OR NIGHT, AND A REAL PERSON WILL ANSWER AND CONNECT YOU TO RESOURCES.





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Thank you to our Leadership Giving Sponsors









